

1 Introduction

1.1	The Aim of the Study	1
1.2	Introduction.....	2
1.3	What is Consumption?.....	3
1.4	Policy Relevance.....	5
1.4.1	Analysis of current policy	5
1.4.2	Organised by policy relevant components	5
1.4.3	Information systems, indicators and appraisal methods	6
1.4.4	Publication of materials in different formats and detail.....	6
1.4.5	Data Issues.....	6
1.5	The South East Region.....	7
1.5.1	Location and population.....	7
1.5.2	Economy.....	8
1.5.3	Defining characteristics.....	9
1.5.4	Environmental pressures	10
1.6	Conclusions.....	11

2 Assessing the Material Consumption of the South East Region

2.1 Introduction	2
2.2 Material Flow Analysis.....	2
2.2.1 Mass Balance Framework.....	2
2.2.2 The use of PRODCOM within the Material Flow Analysis.....	2
2.2.3 Allocation of resource consumption to the UK regions.....	4
2.2.4 Coping with data gaps.....	5
2.2.5 Assessing the material production of UK regions.....	6
2.2.6 Assessing the energy flows of UK regions	7
2.2.7 Assessing the hidden flows of UK regions	8
2.2.8 Assessing the waste flows of UK regions	8
2.2.9 Addressing double counting	9
2.3 The Ecological Footprint.....	11
2.3.1 Background.....	11
2.3.2 What is an ecological footprint?.....	12
2.3.3 Measuring the EF	12
2.3.4 Consistency across EF approaches	16
2.3.5 Biocapacity	16
2.3.6 Critiques of the Ecological Footprint concept.....	16
2.3.7 Current use of the Ecological Footprint by regions and local authorities.....	19

3 Consumption of Goods and Services in the South East

3.1 Introduction to the Methodology.....	3
3.1.1 Consumption of goods in the South East	3
3.1.2 Consumption of services in the South East.....	5
3.2 Passenger Transport.....	8
3.2.1 Compilation of passenger transport data in the South East	8
3.2.2 Total Material Flow Analysis of South East passenger transport	9
3.2.3 Calculating the Ecological Footprint of South East passenger transport.....	11
3.2.4 Holidays.....	15
3.3 Freight Transport.....	19
3.3.1 Freight distribution within the UK	19
3.3.2 Imports.....	22
3.4 Food	27
3.4.1 Introduction	27
3.4.2 Food consumption in the South East.....	28
3.4.3 The GHG emissions associated with food production and processing	29
3.4.4 Calculating the Ecological Footprint of food and drink supply	33
3.4.5 Material Flow Analysis (MFA) of food supply	36
3.5 Aggregates and Construction Materials.....	37
3.5.1 Introduction	37
3.5.2 Mining and construction activities in the South East – consumption of primary aggregates and construction materials	38
3.5.3 Calculating the material flows	45
3.5.4 Calculating the ecological footprint	60
3.6 Consumable and Disposable Products.....	64
3.6.1 Introduction	64
3.6.2 Methodological issues.....	65
3.6.3 Paper products	65
3.6.4 Textiles, clothing and footwear	68
3.6.5 Packaging	69
3.6.6 Miscellaneous items	72
3.6.7 Conclusions	73
3.7 Durable Products	74
3.7.1 Material Flow Analysis of passenger cars.....	74
3.7.2 Electrical equipment.....	76
3.7.3 Furniture and soft furnishing	89
3.8 Direct Energy Consumption.....	92
3.8.1 Introduction	92
3.8.2 The direct energy consumption and associated carbon dioxide emissions of households in the South East	94
3.8.3 Direct energy consumption of the service sector in the South East	97
3.8.4 The Ecological Footprint of direct energy consumption	98
3.8.5 Material Flow Analysis for direct energy consumption	99

3.9 Water.....	101
3.9.1 Introduction	101
3.9.2 Water consumption by households and the service sector in the South East.....	101
3.9.3 The energy consumption and carbon dioxide emissions associated with water supply	103
3.9.4 The Ecological Footprint of water supply and wastewater treatment	104
3.9.5 Material Flow Analysis of water supply	104

4 Material Flow Analysis and Ecological Footprint of Waste in the South East

4.1 Current Waste Policy.....	2
4.1.1 The PIU Report.....	3
4.1.2 “No Time to Waste: Draft Regional Waste Management Strategy for the South”.....	4
4.2 Methodological Approach for Ecological Footprint	5
4.2.1 The ecological footprint of waste to landfill.....	5
4.2.2 The ecological footprint of recycled and composted waste	5
4.2.3 The ecological footprint of organic waste to landfill.....	6
4.2.4 The ecological footprint of waste transportation	8
4.2.5 The ecological footprint of the energy requirements of landfill processing	9
4.3 Data Collection of Household Waste	9
4.4 Results for the South East – Household Waste (Analysis and Ecological Footprint).....	10
4.5 Waste Scenarios for Municipal Waste in the South East.....	13
4.5.1 Growth rate for the scenarios.....	13
4.5.2 Recycling rates for the scenarios	14
4.5.3 Municipal waste scenario for 2005	15
4.5.4 Municipal waste scenario for 2010	16
4.5.5 Municipal waste scenario for 2015	17
4.5.6 Municipal waste scenario for 2020	18
4.5.7 Scenario conclusions.....	19
4.6 A County Level Breakdown for the South East – Household Waste	20
4.7 Results for the South East – Commercial Waste.....	22
4.8 Results for the South East – Construction and Demolition (C & D) Waste.....	24
4.9 Results for the South East – Agricultural Waste	26
4.10 Results for the South East – Industrial Waste.....	27
4.11 Results for the South East – Hazardous Waste	27
4.12 Priority Waste Streams.....	29
4.12.1 Tyres	29
4.12.2 End of life vehicles (ELVs)	29
4.12.3 WEEE (Electrical and Electronic Waste).....	30
4.12.4 Fluorescent tubes.....	31
4.13 Conclusions	31

5 Material Flow Analysis of Production in the South East

5.1 Volumes of Production in the South East	1
5.2 Linkages to the REWARD Project	8
5.3 Reducing the Impact of Production – Cases Studies from the South East.....	10
5.3.1 Case Study 1 – West Sussex betre programme	10
5.3.2 Case Study 2 – Woking Borough Council Energy Services.....	13
5.3.3 Case Study 3 – The Beacon Press.....	15
5.3.4 Case Study 4 – Global Action Plan – Action at School.....	17
5.3.5 Case Study 5 – ReMaDe Kent and Medway	19
5.3.6 Case Study 6 – The Earth and Stars Pub, Brighton.....	22

6 Current Policy Context and Trends

6.1	Introduction	2
6.1.1	Background Information	2
6.1.2	Regional policy and resource management	4
6.1.3	The South East in context.....	9
6.2	Sustainable Development Framework.....	16
6.3	Regional Economic Strategy 2002.....	19
6.3.1	Policy context	19
6.3.2	Economic strategy and resource management.....	24
6.4	Regional Transport Strategy	33
6.4.1	Policy context	33
6.4.2	Transport and resource management	38
6.5	Urban Development Strategy	42
6.5.1	Policy context	42
6.5.2	Built environment and resource management	49
6.6	Regional Waste Strategy	55
6.7	Regional Minerals Strategy.....	64
6.8	Regional Energy/Climate Strategy.....	67
6.8.1	Policy context	67
6.8.2	Regional energy strategy and resource management	72
6.9	Sustainable Production and Consumption.....	77

7 Future Scenarios for the South East region

7.1	Current Trends.....	2
7.1.1	General trends.....	2
7.1.2	Key sectoral scenarios.....	7
7.2	Scenario Framework.....	20
7.3	Scenario Settings	27
7.4	Scenario Storylines.....	38
7.4.1	General outline	38
7.4.2	Outline of context (high level) scenarios.....	41
7.4.3	Outline of scenarios.....	42
7.4.4	F-0: Hi-growth ‘World markets’ scenario	44
7.4.5	F-1: Business as usual: ‘Management take-over’ scenario	49
7.4.6	F-2: Low growth: (Risk society/regional autonomy).....	53
7.4.7	F-4: Factor Four: (‘Sustainable communities’)	56

8 Overall Results

8.1	Introduction	3
8.1.1	Format for results	4
8.1.2	Issues in the MFA–EF method	10
8.2	Regional MFA and EF Results.....	16
8.2.1	Summary of results	16
8.2.2	Overall MFA–EF results for the region	17
8.2.3	Ecological footprint analysis	23
8.3	Food and Agriculture	27
8.3.1	Summary of results	27
8.3.2	MFA–EF results for the region.....	28
8.3.3	Trends, scenarios and implications.....	33
8.4	Energy and Water.....	39
8.4.1	Summary of results	39
8.4.2	MFA–EF results for the region.....	41
8.4.3	Trends, scenarios and policy implications	44
8.5	Household Durables.....	51
8.5.1	Summary of results	51
8.5.2	Overall MFA–EF results for the region	54
8.5.3	Trends, scenarios and policy implications	57
8.6	Household Consumables	63
8.6.1	Summary of results	63
8.6.2	Overall MFA–EF results.....	65
8.6.3	Trends scenarios and implications.....	69
8.7	Transport	75
8.7.1	Summary of results	75
8.7.2	Overall MFA–EF results for the region	77
8.7.3	Trends, scenarios and policy implications	81
8.8	Construction	87
8.8.1	Summary of results	87
8.8.2	Overall MFA–EF results for the region	90

8.8.3	Trends, scenarios and policy implications	96
8.9	Waste.....	103
8.9.1	Summary of results	103
8.9.2	Overall MFA–EF results for the region	105
8.9.3	Trends, scenarios and implications.....	110
8.10	Conclusions: Achieving Factor Four.....	115
8.10.1	Why reduce ecological footprint?.....	115
8.10.2	Taking Stock: the metabolism of the South East region.....	115
8.10.3	Ecological footprint targets.....	117
8.10.4	Integrated resource management and the next steps.....	119
8.10.5	Implications for the region.....	120