



# HOT 100

## Burning issues

This year's sizzling stars of the Hot 100 have spiced up the environment with their efforts to make the future a more resource-efficient place for us all, and for the first time we've included nominees' comments on how our Spice Girls and Boys have inspired or challenged them over the last year



**1** (42) **Jonathon Porritt**, Forum for the Future: "One of the first and most effective green campaigners, still here, still making the environment cool."



**2** (79) **Dick Perry**, Rotate's Specialist Technical Advisor for WRAP: "Dick is the Godfather of recycling! He developed source separated kerbside recycling. He continues to work in the sector and is an inspiration."

**3** (new) **Matthew Thomson**, London Community Recycling Network: "For taking the community waste sector by storm and driving forward the partnership between the four community networks."



**4** (2) **Peter Jones**, Director, Biffa Waste Services: "Still one of the most forward-thinking and visionary figures in the industry."



**5** (new) **Daniel Instone**, Head of Waste Strategy Division, Defra: "Instrumental in giving minimisation and reuse their rightful place in the new waste hierarchy."



**6** (new) **Ben Brangwyn/Rob Hopkins**, Founders of Transition Initiatives: "Revolutionising the future of our communities and their resource use."



**7** (27) **Andy Rees**, Welsh Assembly Government: "For really moving the targets up in Wales – 70 per cent! – and for his irrepressible optimism as to what can be achieved."



**8** (6) **Dominic Hogg**, Eunomia: "For just being there and his ongoing intelligent contribution to the debate on all things waste."



**9** (new) **Liz Goodwin**, Chief Executive, WRAP: "Has boosted the issue of quality on WRAP's agenda."



**10** (new) **Jane Davidson**, Welsh Assembly Government, Minister for Environment, Sustainability and Housing: "Ms Davidson deserves a nomination for her drive and commitment to sustainability and her championing of a new 70 per cent recycling target for Wales."



**11** (new) **Neil Thornton**, DEFRA: Head of Waste Management and responsible for delivering the Waste Strategy.



**12** (21) **Linda Crichton**, Manager of WRAP's ROTATE advisory service: "For the great work that she does for WRAP with no fuss."



**13** (back) **Joan Ruddock**, Parliamentary Undersecretary of State at Department for Food, Environment and Rural Affairs.



**14** (new) **Mark Barthel**, Director of Waste Minimisation for WRAP: "For the excellent food waste project and work with supermarkets that WRAP is running."



**15** (38) **Adam Read**, Hyder: "He is inspiring and helpful and knows just about everything there is to know about waste. Adam makes waste fun and engaging for everyone, he is an excellent speaker with the knowledge to back it up."



**16** (61) **Zac Goldsmith**, Editor of the *Ecologist* and Joint Editor of the *Quality of Life* report: "Easily the best analysis undertaken by a mainstream political party."



**17** (20) **Chris Davey**, Manager of Local Authority Relations, WRAP.



**18** (3) **Kit Strange**, Director, Resource Recovery Forum.



**19** (25) **Chris White**, Recycling Manager, Aylesford Newsprint and Campaign for Real Recycling.



**20** (new) **Stephen Davison**, Associate Parliamentary Resource Group: "For giving the industry a real opportunity to meet and influence UK and EU decision makers."



**21** (45) **Richard Featherstone**, Regional Development Manager, London Furniture Reuse Network: "Richard is passionate, experienced, knowledgeable, inspirational and yet pragmatic."



**22**<sup>(51)</sup> **Paul Jones**,  
Chief Executive  
Officer, Wastesavers:

"Paul gives all his time and energy, and is not only very innovative in Newport but goes out of his way to help other organisations and authorities."



**23**<sup>(4)</sup> **Ray Georgeson**,  
Policy Director at  
WRAP: "He's back..!"

**24**<sup>(44)</sup> **Iain Gulland**, CRNS  
Network Director:  
"Continuing the work to progress community recycling and zero waste."

**25**<sup>(new)</sup> **Maggie Pratt**,  
Waste Partnership  
Coordinator for the  
Cambridgeshire and  
Peterborough Waste Partnership  
(RECAP). "Maggie has been a key player in the success of all Cambridgeshire authorities, with the county council being the highest recycler shire county in England three years in a row."



**26**<sup>(10)</sup> **Lee Marshall**, Chair  
of LARAC: "Manages to have a full time job and still lead and raise the profile of LARAC."

**27** <sup>(new)</sup> **Richard Swannell**, Director of  
Retail and Organics, WRAP.



**28**<sup>(22)</sup> **Andy Doran**, National  
Manager of Novelis and  
Campaign for Real Recycling.



**29**<sup>(92)</sup> **Mike Read**,  
Mike Read  
Associates.

**30**<sup>(31)</sup> **Andy Hartley**,  
Programme Director of  
Recycling Action Yorkshire: "Not only has the RAY campaign gone from strength to strength this year, but Andy has now

become chairman of the Remade Network UK."

**31** <sup>(new)</sup> **Steve Gough**,  
Chief Executive, Valpak:  
"Now the major force in UK producer responsibility compliance."



**32**<sup>(13)</sup> **Joy Blizzard**,  
Communications  
Officer, LARAC: "She isn't scared of the media and gets our message across excellently. She is doing a sterling job with the media in trying to debunk some of the myths."

**33**<sup>(35)</sup> **Paul Smith**,  
Chief Executive,  
FRN.



**34**<sup>(77)</sup> **Adam Billiald**, Yell.



**35**<sup>(28)</sup> **Andy Moore**, CRN.

**36** <sup>(new)</sup> **Hilary Benn**,  
Secretary of State for  
Environment, Food & Rural  
Affairs.



**37**<sup>(18)</sup> **Jonathon Straight**, Chief  
Executive, Straight Plc:

"For someone who manufactures bins, he's known for thinking outside the box."

**38**<sup>(19)</sup> **Rick Hindley**,  
Executive Director at  
Alupro.

**39**<sup>(39)</sup> **Mal Williams**,  
Cylch: "Continues to push Wales towards a vision of zero waste."

**40**<sup>(89)</sup> **Craig Anderson**,  
Managing Director, FRN  
Enterprises: "Craig has been a formidable, one-man lobby group, effectively making sure that community sector organisations aren't forgotten in

the moves towards WEEE implementation."



**41**<sup>(48)</sup> **Margaret Bates**,  
University of  
Northampton and responsible for maintaining and managing WARMNET: "An important and consistent voice within the industry."

**42** <sup>(new)</sup> **Sarah George**,  
Bath and North East  
Somerset Council: "Her work on zero waste is inspiring and encouraging."

**43** <sup>(new)</sup> **Michael Warhurst**, Senior Waste  
Campaigner, Friends of the  
Earth.

**44**<sup>(40)</sup> **Andy Bond**,  
Managing Director, ECT:  
"He has done so much innovative stuff, especially in Somerset – taking all the authorities to a high recycling rate without chasing garden waste. One of the few people that always has something different to say."

**45** <sup>(new)</sup> **Kate Robinson**,  
Wiltshire Wildlife Trust:  
"Kate is currently working on the national Compost Doctor project with CRN and CCN. She has also piloted new in-vessel composting designs and has designed a vandal-proof compost bay which is currently being used in her local school."



**46**<sup>(26)</sup> **John Enright**, Head of  
Project Development,  
Waste Implementation  
Development Programme: "For his no-nonsense approach and practical assistance to local authorities."

**47**<sup>(60)</sup> **Susan Juned**, Local  
Government Liaison,  
NISP.



**48** <sup>(new)</sup> **Stephen Hall**,  
Community  
Composting Officer at East  
Riding of Yorkshire Council:  
"Before he started, the East  
Riding of Yorkshire had no  
community composting  
projects. Now it has five, with  
more in the pipeline."

**49**<sup>(37)</sup> **Caroline Lee-Smith**,  
Development Officer,  
FRN: "Queen of Bulky: largely responsible for getting third sector reuse written all over the English Waste Strategy 2007."

**50**<sup>(83)</sup> **Peter Laybourn**,  
Director, NISP.

**51**<sup>(17)</sup> **Daniel Silverstone**,  
CEO, London Remade.

**52** <sup>(new)</sup> **Jamie Quinn**,  
CRISP: "Took the  
recycling message to students  
and achieved great results."



**53**<sup>(24)</sup> **Jane Stephenson**,  
MBE, CEO, Resource  
Futures: "Jane has done a great  
job overseeing the merger of  
three organisations to form  
Resource Futures, which is now  
going from strength to  
strength."

**54**<sup>(43)</sup> **Russell Owens**,  
Welsh Assembly  
Government.

**55**<sup>(56)</sup> **Nick McAllister**,  
Community Composting  
Network.

**56**<sup>(11)</sup> **Caroline Jackson**,  
MEP.



**57** <sup>(new)</sup> **Heidi Seary**,  
Coordinator of the  
Community Waste Network  
East: "For all of her hard work –  
diverting waste resources to  
groups who need them,

business support, funding and advice, and because she so rarely gets recognition!"



**58** (41) **Peter Mills**,  
Contracts

Director, New Earth Solutions and Chair of the Composting Association: "He really believes that waste should be regarded as a resource that is valuable and not something that should be destroyed."

**59** (63) **Edward Douglas Miller**, Founder, Remarkable: "At the forefront of finding end markets."



**60** (86) **Colin Kirkby**, LARAC:

"Colin's support and hard work keep the wheels of LARAC running smoothly."

**61** (65) **Richard Bower**, MBE, Cornwall County Council: "Richard's commitment to both the community and the environment has been inspiring to all of us in the county who have worked with him."



**62** (58) **Lucy Danger**, Chair of CRN/Manager of

Emerge: "Lucy has been instrumental in getting different parts of the community waste sector to talk to each other and work more closely together."

**63** (new) **Jennie Rogers**, Ask Jennie Ltd: "For the past three years, Jennie Rogers has single-handedly created a database giving the detailed history and evolution of all 434 local authority recycling schemes in the UK."

**64** (new) **Paul Brannigan**, Kerbside Calderdale, West Yorkshire: "We have seen Paul run Kerbside Calderdale first hand, which has, in the face of adversity and lack of resource,

outperformed the private sector whilst also recycling the talents of people whose talents were wasted due to barriers to employment."

**65** (100) **Arnold Black**, Director of the Resource Efficiency Knowledge Transfer Network.

**66** (46) **April Vesey**, DTI.

**67** (91) **Graham Davy**, Global Chief Executive, Sims Recycling Solutions.

**68** (47) **Per Anders Hjort**, Chief Executive, SITA UK and 2007 Chair of ESA.



**69** (new) **Michael Cheshire**,

Greenfinch AD: "A great eccentric and true advocate of sustainable waste technology!"



**70** (new) **Peter Ridley**, Peter Ridley Waste Systems.



**71** (new) **Gilli Hobbs**, Director at BRE: "Gilli has been

instrumental in helping shape government policy in the area of construction resource efficiency and working with industry."

**72** (new) **John Turner**, Chairman of the Advisory Committee on Packaging.

**73** (new) **Margi Lennartsson**, Garden Organic: "Margi Lennartsson has overseen the development of Garden Organic's innovative Master Composter programme. Margi's unwavering belief that Master Composter schemes can benefit society has been instrumental in the establishment of 10 such schemes across the UK."

**74** (new) **Pam Jose**, North East Recycling: Walbottle Campus Technology: "Pam has been an enthusiastic champion of recycling in the North East for nearly two decades and has had a direct impact on the daily lives of north easterners."

**75** (new) **Richard Lochhead**, MSP, Cabinet Secretary for Rural Affairs and the Environment: "Richard was instrumental in the inclusion of moves towards a zero waste society in the Scottish Government's objectives."

**76** (back) **Steven Sears**, ECT Recycling.

**77** (back) **Liz Parkes**, Environment Agency.

**78** (new) **Julie Hill**, Associate of Green Alliance: "This year she has sat on the Commission for Environmental Markets and Economic Performance, where she successfully ensured that the final report was not exclusively carbon focused but had specific recommendations about resource efficiency and the role of strong environmental policy as a way of promoting innovation."

**79** (new) **Keith Sorrell**, Airedale Computer Recycling: "Keith was recently nominated, shortlisted and interviewed as one of Gordon Brown's new Ambassadors for Social Enterprise."

**80** (52) **Mike Hellings**, Managing Director, Viridor Waste Management: "Mike's unwavering commitment to building the recycling capacity and services of Viridor is helping both public and private sector clients deliver on tough targets in very challenging market conditions."

**81** (49) **John Ferguson**, SEPA: "Continues to maintain just the right amount of profile and pressure on local authorities, government and business to work toward greater recycling and resource efficiency."



**82** (back) **Steve Palfrey**, Strategy

Manager, Somerset County Council: "Has been the driving force in the creation of the Somerset Waste Partnership – helping the county achieve, maintain and push beyond its high recycling levels and best practice with regard to a long-term integrated approach to waste management."



**83** (71) **Richard Mehmed**,

NCWRP: "Richard conceived the idea of community wood recycling when he set up the first project in Brighton. He then actively encouraged other groups to get involved as independent wood recyclers. There are now approximately 15 community groups across the country."

**84** (back) **Robert Lisney**, LRL Consultancy Services Ltd: "The waste industry would be a poorer place without Bob's wealth of experience and knowledge."

**85** (back) **Eric Randall**, Development Manager at Bryson House: "For telling the world the real benefits and costs of source separation and MRF commingled systems whilst running a fast growing and increasingly profitable social enterprise business."

**86** (12) **Steve Lee**, CIWM: "Continues to have a pivotal role as a bridging link between industry and government."

**87** (new) **Ged Petrie**, LCRN: "Over the last year he has helped create 16 new social enterprises in the field of waste management and the environment in London."

**88** (new) **Neil Morris**, Freecycle: "Neil is the backbone and leader of the UK Freecycle movement."

**89** (new) **Jamie Blake**, Director of Operations, London Remade.

**90** (new) **Leon Edwards**, Project Manager at Bridport TLC: "His motivation, energy and communication skills have led to us being a dynamic, volunteer-based project that diverts over 10 tonnes a month away from landfill and into the recycling stream."

**91** (new) **Alan Kirk**, Environmental Manager, Bywaters: "Under Alan's guidance, Bywaters managed to increase their procurement of recycled products and products from sustainable resources by over 900 per cent from the previous year. This resulted in Bywaters being short listed for a Mayor's Green Procurement Code award."

**92** (55) **Jim Fielder**, Head of Strategy, Waste Watch: "Always on the cutting edge even in central London."

**93** (new) **Philip Ward**, Director for Local Government Services, WRAP: "He leads on incentives."

**94** (new) **Oliver Heath**, TV celebrity & designer:

"Recycling your living room and buying green!"



**95** (new) **Andrew Craig**, Tees Valley Joint Strategy Unit and LARAC Policy Officer: "For picking up and running with the LARAC policy baton, he makes a big contribution."



**96** (new) **Mark Foxall**, Policy and Strategy Officer, Shropshire Waste Partnership and Policy Officer, LARAC: "For quietly beavering away at one of the most important projects in the UK – the proving of AD as a technology."

**97** (new) **Joe Papineschi**, Eunomia.

**98** (new) **Lesley Rowan**, Somerset Waste

Partnership: "Lesley project managed the procurement of the integrated waste management contract for the Somerset Waste Partnership (now Somerset Waste Board). Basically she sorted it out! She has masses of energy, is passionate and dedicated and gets the job done. Basically it wouldn't have happened without her!"



**99** (new) **Daniel Sage**, St Edmundsbury Borough Council in Suffolk: "He is always up for getting involved and spearheading new initiatives in the borough (kerbside battery trial, zero waste week next spring etc etc)."

**100** (new) **Kate Nelson**, Senior Project Manager, London Remade.



Jonathon Porritt, Co-Founder of Forum for the Future, is an eminent writer, broadcaster and commentator on sustainable development. Established in 1996, Forum for the Future is now the UK's leading sustainable development charity, with 70 staff and over 100 partner organisations, including some of the world's leading companies

## CAREER FILE : JONATHON PORRITT

**Education:** Born in London on 6 July 1950, Porritt was educated at Eton and gained a first class honours degree in Modern Languages at Magdalen College, Oxford.

**Route to present job:** Despite training as a barrister, he became an English teacher at St Clement Danes Grammar School, west London, in 1974. It was here, introducing his pupils to nature, that he became interested in the environment. From 1978 to 1984, as chair of the Ecology Party (now the Green Party), he presided over changes that helped membership grow from a few hundred to around 3,000.

In 1984 his first book, *Seeing Green*, was published, and he gave up teaching to become a Director of Friends of the Earth, a post he held until 1990.

During this time he published *Coming of the Greens* and presented the BBC series *Where on Earth are we Going?*.

In 1991, *Save the Earth* and children's book *Captain Eco* were released and Porritt initiated the Tree of Life Project, an advocacy initiative linked to the Earth Summit, Rio de Janeiro, June 1992. Also in this year, he wrote and presented the Channel 4 TV series *How to Save the Earth*.

From 1993 to 1996, he was chairman of the UN Environment and Development Committee for the UK and set up Real World, a coalition of NGOs campaigning on environmental, development, social justice and democracy issues.

Along with Sara Parkin and Paul Ekins, Porritt founded Forum for the Future, a sustainable development charity, in 1996.

He received a CBE in January 2000 for services to the environment and published *Playing Safe: Science and the Environment*.

Since 2000, Porritt has been chair of the Sustainable Development Commission, set

up by then Prime Minister Tony Blair but has been critical of the government for its environmental record, including its pro-nuclear stance.

He has also been a member of the Board of the South West Regional Development Agency since December 1999, and is Co-Director of The Prince of Wales' Business and Environment Programme. In addition, in 2005 he became a Non-Executive Director of Wessex Water, and a Trustee of the Ashden Awards for Sustainable Energy.

He has recently completed a re-write of his bestselling book *Capitalism: As if the World Matters*, been awarded the Business Influencer of the Year Award by the British Association of Communicators in Business and taken part in the Channel 5 documentary, *Big Ideas that Changed the World: Consumerism*. He can now add winner of the Hot 100 to his Résumé.