



BIG WORLD CONVERSATIONS

keeping navigators fresh

Organizational navigators keep their groups on course to great things.

This function is demanding because a constantly changing world challenges us to keep our maps and charts up to date at all times. But extracting wisdom from new, speculative models - searching and finding *relevance* is a challenge.

Big World Conversations is a support service for organizational navigators. We help you to make your intuitive knowledge conscious and rigorous, supporting your role as the person who knows what to do now.

Seniority is a problem. Senior leadership usually have career-making political power inside of their organizations, leading to a constant risk of group-think and selection bias.

Outside perspective typically comes with a pre-packaged map, model or agenda. It moves in irrational fads and separating the wheat from the chaff can take years.

We all know that the real work at conferences happens in hallways and restaurants. That's where we transform *information* into *insight*.

Big World Conversations puts a diverse bunch of interesting people, accomplished in their fields, in your life. A couple of times a year, you bring us in or we all go to do something unusual and fun together, and we collectively reassess and search for context and perspective which cannot be generated alone or inside of big organizations.

We're not there to solve your problem or offer advice. We're there to talk with you - and with each other - and bring the freshness of mind and relaxed, engaging atmosphere which often sparks the surfacing of insight from the person who best understands the problem - *you*. We basically create the context where you stand the best chance of putting the pieces together.

The team we bring varies depending on your personal style and needs, but is diverse in age, culture, experience, background and motivation. Pragmatism is our common trait.

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