

# The Great Warming: Do Something About Global Warming!

If you've seen *The Great Warming*, you know that the problem of climate change is serious. The good news? You can reduce your carbon offsets without waiting for government leaders to do the right thing. When you participate in a program like Turn the Tide, you can measure your positive impact and the impact of thousands of others added together.

## Turn the Tide: What Is It?

Turn the tide is a free online program encouraging individuals to take ten simple actions that have a positive effect on the environment, including fighting climate change. These actions are designed to be easy, fit almost anyone's schedule and lifestyle, and make a real, quantifiable difference. We measure the resources participants save and add them together to show our collective impact. Log on to [www.newdream.org/warming](http://www.newdream.org/warming) to measure your impact!

**Turn the Tide participants have already saved over 90 million pounds of carbon dioxide from polluting the atmosphere. Here's how:**

1



### **Skipping one car trip a week**

There are so many ways to cut back on one car trip a week—by riding the bus, biking, walking, combining errands, carpooling, or just staying home once in a while instead of taking an unnecessary car ride. This saves money on gas and reduces one of the biggest sources of climate-warming emissions.

**Effect: Skipping one car trip a week reduces your weekly carbon emissions by more than 18 pounds.**

2

### **Replacing incandescent bulbs with CFLs**

Compact fluorescent lights (CFLs) cost more up front, but save money in energy costs over the long run — especially as the cost of electricity rises. They are used like ordinary bulbs but are much more efficient.

**Effect: Replacing just four incandescent bulbs with CFLs prevents the emission, on average, of 5,000 pounds of carbon dioxide and reduces the average electricity bill by \$100 over the life of the bulbs.**



3



### **Reducing the thermostat**

Lower your thermostat by just three degrees this winter and you'll still stay comfortable while cutting back one of the biggest energy hogs in the house. Or, buy a programmable thermostat for about \$25 and set it to lower automatically when you're at work or asleep.

**Effect: Keeping the thermostat at 67 instead of 70 degrees saves an average of 609 pounds of carbon dioxide a year.**

**Join the effort, measure your impact. See all 10 steps at: [www.newdream.org/warming](http://www.newdream.org/warming)**

*Turn the Tide is a free program of the **Center for a New American Dream**, a nonprofit that helps Americans reduce and shift consumption to protect the environment and improve quality of life.*