> inanzas Idustria Istribución

## MONDRAGON HUMANITY AT WORK



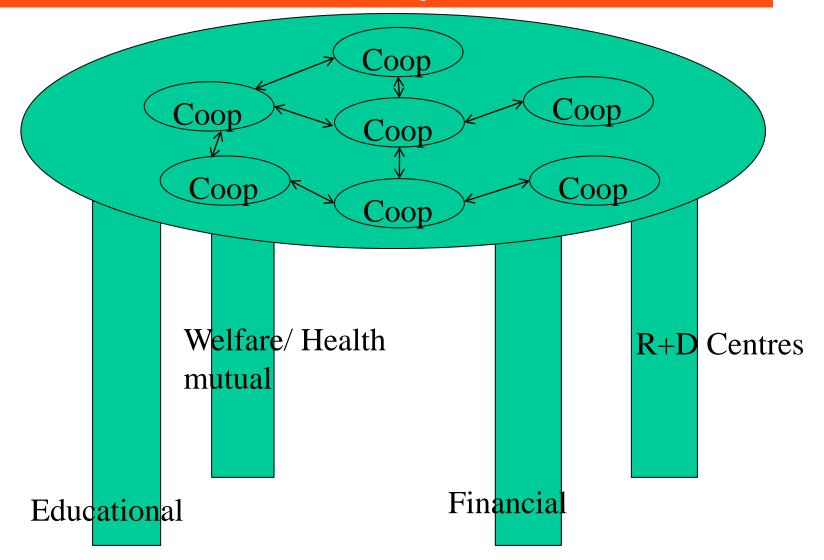
### **COOPERATIVES WITHIN MONDRAGON**

Industrial	8	37
Credit		1
Consumer		1
Agricultural		<u>4</u>
Education		8
Research and Development		14
Services (Consulting, Enginearing, Food, Insurance,	.)	5
Total cooperatives	12	20

## **Our Organisation**



### Intercooperation



### MISSION

Mondragón Co-operative Corporation (MCC) is an entrepreneurial socioeconomic entity with deep cultural roots in the Basque Country, created by and for the people, inspired by the **Basic Principles of our Co-operative Experience**, committed to the community, to the improvement of competitiveness and to the satisfaction of customers, to create wealth within society through entrepreneurial development and job creation, preferably membership-jobs in co-operatives.

## MISSION (II)

Based on a commiment to Solidarity.

- Using democratic methods (one people, one vote).
- Encourages the participation and integration in:
  - Management.
  - Profits.
  - Ownership.

 Harmonishing projects aimed at social, business and personal development.

# The keys corporate values



### **CO-OPERATION**

Owners and protagonists

### PARTICIPATION

Commitment to management

### SOCIAL RESPONSIBILITY

Distribution of wealth based on solidarity, and involvement in the community

### **INNOVATION**

Constant renewal

## The keys



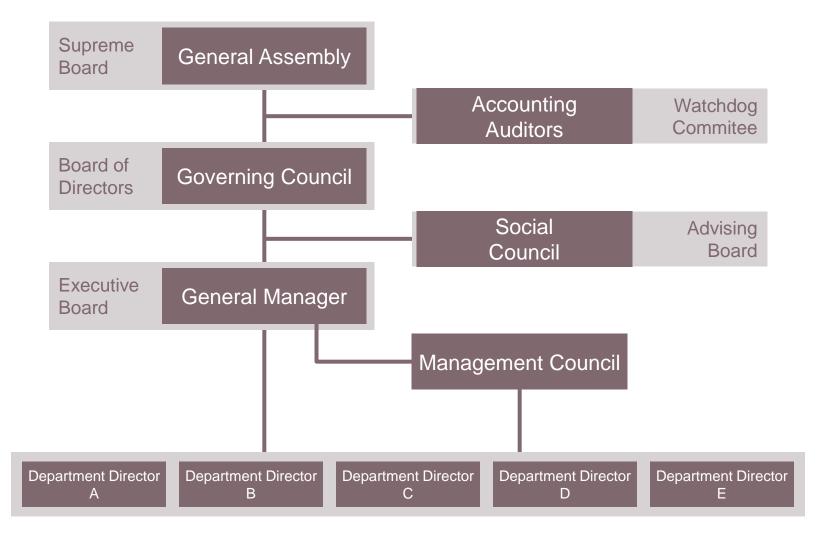
## corporate BASIC PRINCIPLES

**1.Open Admission and neutrality 2.Democratic Organization. 3.**Sovereignty of Labor. **4.Instrumental and Subordinate Nature** of Capital. **5.**Participatory Management. 6.Wage Solidarity. 7.INTERCO-OPERATION. **8.**Social Transformation. 9.Universality. **10.Education** 

### Structure of the power

	POWER	Factor of production (Tool, Resource)
Conventional Companies (Sociedades Anónimas)	Capital	Labour
Cooperatives	Labour	Capital

### **Basic Structure within a Cooperative**



### Membership Rules to enter in MONDRAGON

Relocation of staff among cooperatives.

- Restructuring results (from the gross profits).
  - Within the sectorial groups (>15%-<40%)</li>
     Within corporative funds in MONDRAGON (Investment Fund 10%) (Education Fund 2%) (Solidarity Fund 2% -for compensation in case of losses).
- Solidarity in profit distribution (net profit of each co-op)

  - 10% Fund of Education (Law 10%)
    45% Fund of Reserve of Co-op (Law 20%)
    45% Returns to workers → Capitalize → Interest <7,5%</li> in cash
- Initial capital (15.000 euros in 2012).
- Solidarity in compensation .
- Reporting of data to MONDRAGON Headquarters.
- Vot internal competition between co-ops within **MONDRAGON**

## INNOVATION IN MONDRAGON

716 patents
165 M euro invested in R+D+I in
2011
14 Research and Development
Centers
1.885 people in Research Centers
In 2011 Participating in 76 R+D

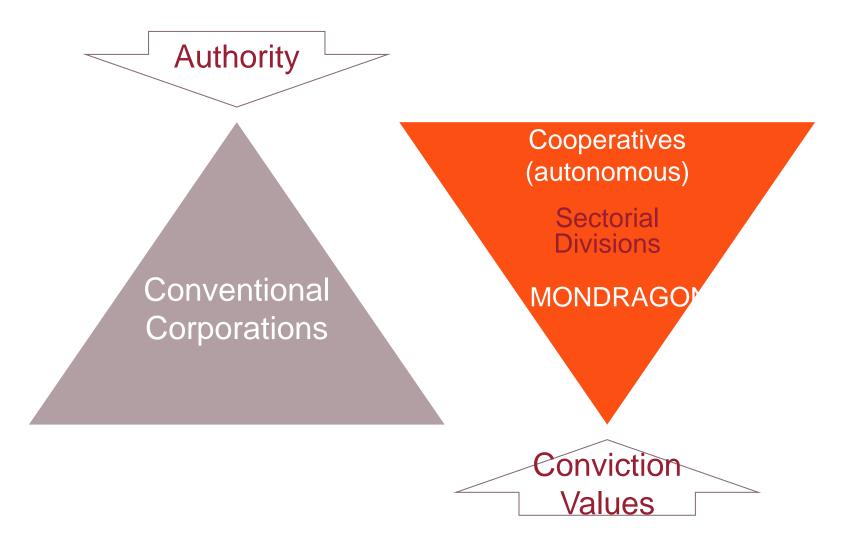
projects (39 of them internationals)



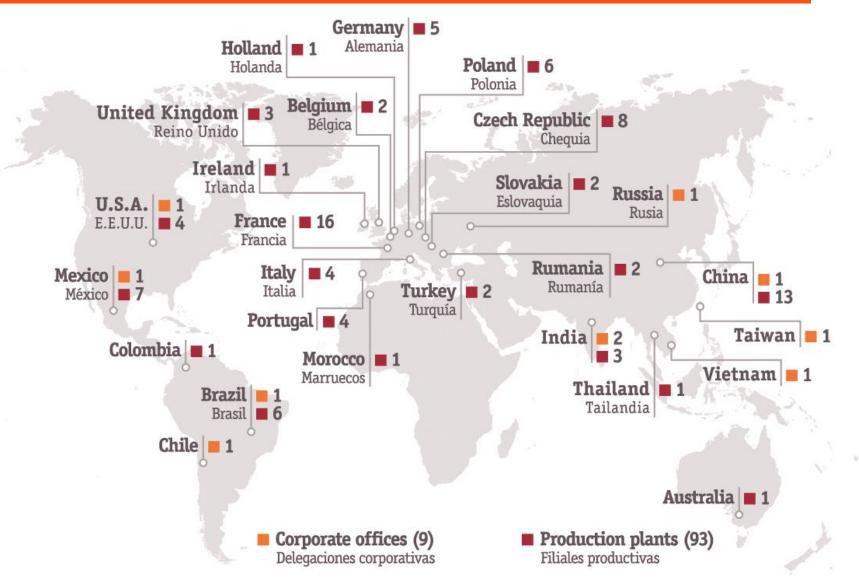
## CHALLENGES IN NEW SECTORS

- 1- New energies
- 2- Health+Food (Biotech, Biomedic)
- 3- New Inf+Com Technologies
- 4- The third age (elderly people sector)
- 5- New materials (electric car, aeronautic, railway)

#### **Conventional Corporation VS MONDRAGON**



### MONDRAGON WORLDWIDE



Expansion model of MONDRAGON (Strategic Plan 2005-2008)

✓ Information transparency.

- ✓ Same style of Management overseas.
- ✓ 30% of property should belongs to worker.
- ✓5% of results have to dedicate to local development.

### Historiy of the MONDRAGON Cooperative Experience

- ✓ 1941 Father Arizmendiarrieta arrives in Mondragon.
- ✓ 1943 Arizmediarrieta sets up the Professional Polytechnic School (today the Engineering School of MONDRAGON UNIVERSITY).
- ✓ 1956 First co-op is created: ULGOR (today FAGOR).
- ✓ 1959 Caja Laboral (Bank+Entreprenurial Division).
- ✓ 1959 Lagun Aro (Own Social Welfare System).
- ✓ 1964 First co-operative Group (Ularco-Fagor).
- ✓ 1966 Alecop (Student working in a worker co-op).
- ✓ 1974 Ikerlan (First Research Centre).
- ✓ 1987 I Congress of co-ops: Creation of MONDRAGON Cooperative Group (GCM).
- ✓ 1991 III Congresss: Creation of MONDRAGON Cooperative Corporation.
- ✓ 1997 Creation of MONDRAGON UNIVERSITY.



Finanzas Industria Distribución Conocimiento



## **HUMANITY AT WORK**

Mikel Lezamiz mlezamiz@mondragoncorporation.com www.mondragon-corporation.com