



### \* A note on the Second Edition:

This guidebook is now in its Second Edition. We have submitted a book proposal to four publishing houses that would allow us to expand this guidebook into a full-length, hard-bound book with illustrations by Brooke Budner. It is part pep-talk, part institutional index, part careerplanning guide. The Greenhorns Guidebook will be co-authored by Zoe Bradbury, Severine von Tscharner Fleming and Paula Manalo, all in their first years as 'independant-operators' of their own farms. It is a very exciting project to be embarking upon in the winter season and we do hope that you'll send in some snippets of your own experience, favorite institutional resources and inspiring stories that we can include. To do that please log on to the foryoungfarmers.wikispace.com and post a message with your comments, favorite quotations and contributions. We promise to credit all entries, so include your farm's website!

# **TABLE OF CONTENTS:**

- I. Start Now!
- II. Apprenticeships/Mentorships/Farmer Ed
- III. Access to Land
- IV. Capitalizations of Small Diversified Operations: business planning + accounting, loans, grants
- V. Getting started: what to grow, seeds, pest management, soil fertility, irrigation, livestock, equipment, staying current
- VI. Marketing the Food: certi cations, pricing, CSA's
- VII. Community
- VIII. Urban Agriculture
- IX. Bio-bling: DIY projects, yurts, and permaculture
- X. Annotated list of Major Farming Info: clearinghouse sites, hotlines, short case studies
- XI. Big Picture: research watchdogs, activism



"There seem to be but three ways for a nation to acquire wealth. The first is by war, as the Romans did, in plundering their conquered neighbors. This is robbery. The second by commerce, which is generally cheating. The third by agriculture, the only honest way, wherein man receives a real increase of the seed thrown into the ground, in a kind of continual miracle...as a reward for his innocent life and his virtuous industry."

-Benjamin Franklin



### greenhorn: a novice, or new entrant into agriculture.

"The Greenhorns"- a small grass-roots non-profit and documentary film project based in the Hudson Valley, NY, working to promote, recruit and support young farmers in America.

This is a guidebook for beginning farmers.

It is written to help you plan your professional trajectory into the field of sustainable agriculture. In this 30-page guide we cover some of the major areas of institutional support for young farmers, some likely venues of learning and useful references. You should come away with a sense of how to approach the many hurdles with style, persistance, and improvisational zip.

\*The guidebook is written by young farmers, for young farmers.

Its a collaboration of Greenhorns- affiliated greenhorns, and those who have contributed online to : foryoungfarmer.wikispace.com

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particular thanks go to: Talia Khan-Kravis Paula Manalo Severine von Tscharner Fleming May Nguyen-design+layout

If you discover any errors or omissions, please do contact us about that. Remember, this is the Second Edition of a long term project--your voice matters more now than ever.

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Beginner's Mind.

Are you addicted to sunshine?

Start now.

A few things you can do now:

run up the stairs...bike to work...establish good posture ...begin a stretching routine/practice....start a savings account... pay off all debt...learn to can / jam / preserve food...practice thrift... scavenge and cache useful implements and well-built kitchen wares... repair any strained relations with land-owning relatives ...start composting NOW!...save glass jars and lids in an organized way ...observe land...read natural history, human history... study nature...help out on a farm near where you live... be a friendly neighbor and helper in your community

For many, the family farmer represents all that is good about America. The farmer is self sufficient, productive, independent, hard-working, community spirited and accountable. Most of our founding fathers were farmers- along with their wives, children, slaves and servants.

Thomas Jefferson, a slave owner and avid horticulturalist said: "Cultivators of the earth are the most valuable citizens. They are the most vigorous, the most independant, the most virtuous, and they are tied to their country and wedded to it's liberty and interests by the most lasting bands."

We may admire the American farmer, culturally, but the economic, social and trade frameworks are deeply inhospitable to small and medium-scale farmers in America. Since the Farm Crisis of the 1980's we've suffered enormous losses in farmers, farmland, and rural economies. As late as 1950 over 15% of Americans were farming. Today it is a mere 1.6%. Of those farmers, less than 3% are under 35 years of age.

Time to change those numbers!

Michael Pollan says 20 million new farmers. Paul Willis says 30 million. Richard Heinberg says 50 million.

Regardless of the number, we'd better begin!

# II. APPRENTICESHIPS, MENTORSHIPS AND FARMER/AGRICULTURAL EDUCATION:

Apprenticeships are a social covenant, an inter-generational intimacy of learning and exchange. In almost every culture around the world, agriculture is passed between generations through the "apprenticeship method." An apprenticeship is usually at least 6-months or a year, it is an intensive residential and occupational educational opportunity. In many cases it can include a small stipend or pocket money. That income can help with living expenses, chocolate and pocket knives. That income is not enough to start one's own farm. This is a core dillemna of the contemporary devaluation of agricultural work, the social status of workers, and the framework of power within American capitalism. But we'll get to that later. Apprenticeships are the foundation of a successful agricultural career--there are many things you cannot learn any other way that to observe the muscle movements, gestures of observation, and ritual behaviors of an experienced and careful farmer. Do not skip this step.

A typical professional arc in agriculture starts with informal farmwork, moves to formal apprenticeship and academic study, can then include accredidation or additional courses in land/business management, from there to farm staff and management, eventually it might lead to farm-ownership, or small business ownership. Developing the skill-set and experience in farming does not always precede the business-skillset or marketing work, some people come from a business background into farming. But the problem with letting business lead, is that you might come to expect yields and returns from the enterprise that are not agronomically sustainable. This is what Wendell Berry calls the 'grating' of economics and ecologics.

An important thing to remember about farming in America is that we don't have thousands of years of prosperous farming behind us, and neither do we have solidly built, agronomically sound infrastructure to step into. In many cases American agricultural infrastructure was set out by pioneers from Europe whose practices were imported and inappropriate to the land here. Farms set up in the age of modern agronomy may also be based on the assumption of cheap fuel, specialization, mechanization or plantationstyle production methods. Obviously, it is a huge help if there is even a barn standing on the land that you want to farm, and if that barn used to be an intensive poultry production, it might be wise to test for DDT residue before you sign up 100 families for an organic CSA.

I don't say these things to dissuade you from your brave decision to enter agriculture. I say this because it is important to realize the historical context of farming in this country, and the social implications of that history for our future progress towards a sustainable relationship with the land, and the stewards of that land as a society. Farmers need dignity, joyous reception, and a kind welcome-- not just a marketplace and training facilities.



A short introduction some relevant language/ terms:

**farmworker** - non-tenured agricultural worker. Cesar Chavez fought for farmworkers' right to organize, for protection for dangerous chemicals and for decent treatment. The legacy of the 'bracero program'- a guest worker/bussing program with Mexican workers in California fields has left terrible scars, and many of the patterns of farmworker abuse continue today.

farm owner- the person who owns the farm business and land.

**farm operator** - the person who runs the farm, usually doing at least some of the physical work him or herself.

**share-cropper** - a farmer who pays a share of the harvest to the landowner. Traditionally this was a crippling share, and mandated to be in cash crops such as tobacco or cotton. During the reconstruction period after the Civil war, that share was usually 50%.

**apprentice** - unpaid agricultural student. A dicey term for the department of labor. investigate this before you advertise your apprenticeship.

**yeo-man** - a small, prosperous farmer. (English term) A socially prominent agriculturalist.

peasant - subsistence farmer.

**beginning farmer** - a USDA term that means a farmer in the first 10 years of their agricultural profession

**young farmer** - arbitrary term used by The Greenhorns and other groups, usually means farmers under forty. We take it to mean 'first career' farmers who worked their way up.

### Planning your apprenticeship

The first trick is to figure out exactly what you want to learn to do. What exactly do you want to farm? The next trick is to configure your sequence of apprenticeships accordingly.In many cases your first farming experience will answer many of these questions:

Are you an animal person, a vegetable person, a cut flower person? Do you like interacting with the eaters? Is your focus inner-city nutrition or high cuisine? Do you like food-processing/ value-added products? Do you have the discipline for dairy? The eye for floristry?

### What does it take?

What does it take to make it as a farm apprentice, and eventually as a farmer? You must also be willing to work hard, be self-motivated, attentive and disciplined. You must be able to derive satisfaction from work that is not always adequately valued by the market economy. Just because your effort yields delicious food, doesn't mean that it will yield a retail price commensurat with that effort. It is important to be prepared for that reality, and not take it personally. Your work is valuable, but farming will likely require you to sacrifice some of the creature comforts of a "swivel chair life."

Often those coming from a non-agricultural background are not quite prepared for the discipline of farming-- of the careful handling of equipment, the extra precautions

with animals, or the need for constant observation. These things are quickly learned on a farm, almost through osmosis--but expect to work hard, and outside of the physical labor, take notice to the goings on of the farm's business, management, maintenance, planting schedules etc. There will be weeding and somewhat monotonous work--but it will be purposeful, and will likely give you a chance to do some deep thinking, planning, and digesting.

Education is neverending. If you have already gone through the apprenticeship process, there are still many options for continuing learning in a structured and planned manner. Farming courses are often helpful not just for their content but provide and forum for information exchange between participants. Extension services

often produce materials useful for setting up the processing/cooperative marketing/ disease management aspects of farming.

At the same time we can focus on advocacy efforts both locally and internationally to change this equation that has haunted farming for the past century.



### Dream Farm:

Think ahead! As you move through your apprenticeship, keep your 'dream farm plan' in mind, and keep modifying that plan to reflect what you learn about your own preferences, market conditions, climate constraints in your prefered region, and the unoccupied niches in that foodshed. Because we live in a market-economy it is almost inevitable that your farm At the end of the day at least some of your farm-design will reflect what you can best "sell" to make the finances work in your area. So, for example, if you farm in or near the suburbs, you might want to consider fresh vegetable shares in a CSA. That is a high-value direct market opportunity that can cash in on the 'yoginis and healthy moms' in your area. You can start up a small vegetable CSA with relatively little infrastructure costs on a small piece of land. If you have children at that point, you can enroll them in a suburban school with a good tax base supporting it. You will likely have highter property taxes, and higher rents--but there is a chance that the town and its citizens might be willing to let you use community owned land, or to help with easements to protect your agricultural activity from devepment pressure. If you are distant from a metropolitan area it might instead be livestock, potatoes, jam or other less perishable wares. It is also wise to consider what you most enjoy doing. Don't just raise meat-birds because you read too much Joel Salatin, otherwise you might have an existential melt-down in the middle of slaughtering 200 featherless beasties. Its pretty obvious, do what makes sense to you financially, but try to balance that with doing what you LOVE to do. That is one of the priviledges of the producing class--we can decide what we want to produce, we can define our own terms of production (to a certain extent) and we can produce stylishly, sustainably, and underneath flowering bowers of our own design.

### Apprenticeship/Internship Network Sites

ATTRA - National Sustainable Agriculture Information Service

http://attrainternships.ncat.org

Organic Volunteers- find on-the-job learning opportunities in sustainable and organic agriculture by place through clicking on a map of US and Canada http://www.growfood.org

Sustainable Living and Farm Jobs- an international directory of jobs in "sustainable living"

http://www.backdoorjobs.com/farming.html

Stewards of Irreplaceable Land- links Canadian farmers willing to take on and train apprentices with folks wanting to work and learn on an organic farm using sustainable practices.

http://www.soilapprenticeships.org

World Wide Opportunities on Organic Farms (WWOOF)- become a member and access an extensive international list of organic farms that welcome volunteer help (any where from a couple days to years) in exchange for room and board. This is a wonderful way to cheaply travel around in rural areas abroad, there is a limit to how much you can learn on a farm over the course of two weeks, and from a farmer with such a brief working relationship--but its a grreat "first step" in agriculture, and may very well provide clues about which aspects and type of farming is most appealing to you. Its also a great way to explore crops that don't grow near you. However be prepared if things with your host do not work out: Get the train schedule in case you have to make a quick departure!

### Paid Internships

Americorps is a great way to pay off your student loans while also working for a nonprofit organization, they have some regional loc a l food and agriculture programs.

http://www.americorps.org

Incubator farmer programs will sometimes pay a small stipend for work (see land section)

Often working part time for a landscaping business is a good way to morph farming and financi solvency. Particularly if the landscaping is ecological or even edible. http://www.wwoof.org

#### ÁPPRENTICE'S EQUIPMENT CHECKLIST:

sunhat sunglasses work gloves water vessel flashlight pruning shears sleeping bag dop/medical kit work boots rain gear wool sweater thick work pants tent chocolate

"The class principally defective is that of agriculture. It is the first in utility, and ought to be the first in respect. The same artificial means which have been used to produce a competition in learning, may be equally successful in restoring agriculture to its primary dignity in the eves of men. It is a science of the very first order. It counts among it handmaids of the most respectable sciences, such as Chemistry, Natural Philosophy, Mechanics, Mathematics generally, Natural History, Botany. In every College and University, a professorship of agriculture, and the class of its students, might be honored as the first. Young men closing their academical education with this, as the crown of all other sciences, fascinated with its solid charms, and at a time when they are to choose an occupation, instead of crowding the other classes, would return to the farms of their fathers, their own, or those of others, and replenish and invigorate a calling, now languishing under contempt and oppression. The charitable schools, instead of storing their pupils with a lore which the present state of society does not call for, converted into schools of agriculture, might restore them to that branch qualified to enrich and honor themselves, and to increase the productions of the nation instead of consuming them."

- Thomas Jefferson

### University based programs

Educational and Training Opportunities in Sustainable Agriculture - a comprehensive list and description of Universities and their small farm oriented/sustainable agriculture programs

http://www.nal.usda.gov/afsic/pubs/edtr/EDTR2006.shtml

Farming for Credit Directory lists hands-on and classroom-based sustainable ag education opportunities side by side. It's organized first by region, then alphabetically by state and within states by institutional name.

http://www.rodaleinstitute.org/ffc\_directory

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http://www.rodaleinstitute.org/ffc\_directory

### the greenhorns recommends...

~ *Exploring the Small Farm Dream*, Is starting an agricultural business right for you? A decision-making workbook. Published by New England Small Farm Institute

~ *Becoming a Biodynamic Farmer or Gardener*: A handbook for prospective trainees. Written and Compiled by Malcom and Susan Gardener

~ *Finding and setting up your small farm or ranch*, Lynn Miller. (Hard to find, out of print, but call up the Small Farmers Journal and ask!)



### Mentorships

Cultivate a mentor, or a few mentors. It seems a bit daunting at first, but its worth the effort. An experienced farmer who lives close by will be able to easily answer the limate, equipment, pest and liability questions that inevitably arise. The advice of a trusted agricultural ally is invaluable--as may well be his/her blowtorch! Older farmers are often glad to pass on their wisdom, instincts and market-place. The first step is proving that you are serious and worthy of their time.

Georgia Organics and other regional sustainable agricultural groups have established stipend programs where mentors are matched with mentees, and then compensated for the time that they spend helping the new farmers get established. This is a valuable gesture, even if its only a few hundred dollars. Farmer-teachers should be compensated for their time and life's experience! They are the best professors, cheerleaders and censors a greenhorn could hope for.

### + Maine Organic Farmer s and Gardners Association (MOFGA)

The Journeyperson Program was created to fill the continuing education gap between apprentice and independentfarmer, and to provide the resources and oppor tunities for prospective new farmers who have completed an apprenticeship to further develop the skills they need to farm independently and successfully.

http://www.mofga.org/Programs/Journeypersons/tabid/228/Default.aspx

### + CRAFT programs

These are regional collaboratives formed by farmers to help their apprentices gain a broader exposure to agricultural practices, farm business models and networks of local farmers.

### + Land Stewardship Project

Farm Beginnings is a farmer-led educational training and support program designed to help people who want to evaluate and plan their farm enterprise.

http://www.landstewardshipproject.

Curiculum and Programs for Teaching Interns/Teaching Oneself

+ **Farm Internship Handbook** is designed to be used by individual farmers during the course of the workweek. Ideally, a farmer will use the In-Field curriculum when he or she is demonstrating a new task to interns.

http://www.attra.org/intern\_handbook/

+ **UC Santa Cruz** has a freely downloadable curriculum that it uses to teach its Ecological Horticulture Class. Why not print it off and go through the work pages? That program covers plant propagation, row covers, green manures, orchard management, CSA planning...

http://casfs.ucsc.edu/education/instruction/esa/index.html

+ **B** e g i n n i n g Fa rmi n g 1 0 1 is an Online Farm Planning Course with oppor tunities to evaluate another farmer's marketing plan or analyze a particular property to determine appropriate agricultural uses, access to live online seminars on topics like marketing or regulations and "meet" other new farmers and share ideas, plans and helpful resources with each other. Cost for the course is \$200.

http://beginningfarmers.cce.cornell.edu/

+ NOFA (New England Organic Farming Association) has a wealth of resources on organic management

+ **California's Master Gardener's Handbook** is a great textbook, not organic, but very straight forward.



- \* Soil and Sense Michael Graham, 1941
- \* The Stuff Man's Made Of Jorian Jenks, 1959
- \* Farmers of Forty Centuries FH King, 1911
- \* The Soil and Health Albert Howard, 1947
- \* Agriculture: A New Approach P H Hainsworth, 1947
- \* Plowman's Folly Edward H Faulkner, 1945
- \* The Farming Ladder George Henderson, 1944
- \* Compost Alwyin Seifert, 1962
- \* Nutrition and the Soil Lionel Picton, 1949
- \* The Soil and the Microbe Selman Waksman and Robert Starkey, 1931
- \* The Pesticide Conspiracy Robert Van Den Bosch, 1978

# III. LAND

Access to land is a major concern for young farmers, the cause of much fretfulness and anxiety.

Land prices are crazy-high, real estate development is rampant, feckless and wasteful. Prissy homeowners want vistas but won't share the road with tractors. Everyone is afraid of liability and everyone has student loans. All you want is to own a little piece of the world, to build soil and food sovereignty for the community. ARRRH!

The first step is to unclench your fists. We are talking about earth! Not ownership.

"If the earth is holy, then the things that grow out of the earth are also holy. They do not belong to man to do with them as he will. Dominion does not carry personal ownership. There are many generations of folk yet to come after us, who will have equal right with us to the products of the globe. It would seem that a divine obligation rests on every soul. Are we to make righteous use of the vast accumulation of knowledge of the planet? If so, we must have a new formulation. The partition of the earth among the millions who live on it is necessarily a question of morals; and a society that is founded on an unmoral partition and use cannot itself be righteous and whole."

-L. H. Bailey. The Holy Earth.

One of the biggest barriers to starting a farm is obtaining an actual piece of land: Every 33 minutes an American farm goes out of business. Those farms are still farmed, but usually by neighbors, or by corporate contract farmers latched into commodity programs. This is less-so the case for coastal agriculture, which has the benefit of proximate marketplaces, more heterogeneous topography, and an active farm-protection sector. Also many housing developments. But consider this: Rhode Island's main agricultural export is turf grass. And where does it go? Saudi Arabia. Yes. No jokie.

Ironically, the land is accruing to older farmers! U.S. farmers over age 55 control more than half the farmland. To further bitter the soup hedgefunders and speculators have begun investing in silos and other mega farm infrastructures since they think food prices will continue to rise and they'd like a piece of the pie- these speculative forces (particularly associated with agro-fuels such as corn-based ethanol) do push up the cost of ag land per acre making it harder even for farm-born farmers to get started. As a beginning farmer it may seem near impossible to get your hands into soil you can call your own but do not despair, the land is there--its just a matter of the 'step by step' progression towards getting tenured access to it. Charm, persistence, and determination are you best allies. Also, eventually it may become necesary for us to work on crafting thoughtful land reform policies in this country.

One of the classic ways to find the land is to link up with your state's FARMLINK program. These state-based offices facilitate the transition of land between generations of farmers and ranchers, keeping track of people who have land and are ready to pass it down to new farmers who don't have land. They also provide a degree of mentorship, business planning and banking advice. See next page for state listings of Farm Link programs.

Another key strategy for finding land, is to relocate to the region you want to settle inas a renter or leaser of land. Especially if you are a young couple or young family, getting settled into the area, meeting people and having the time to explore and network may well be your best option. IF you are already ready to manage a farm--that position can offer the kind of stability and perspective useful for getting launched in the region.

Tell everyone you meet that you are looking for land. Don't beg or moan, just brightly mention it. Brightly mention your love of this community and your hope to find land.

Newspaper classifieds in publications like: Small Farm Journal, High Country News, Lancaster Ag News, Acres USA, and regional sustainable ag bulletin boards.

Land Trusts and Private families of wealth have land.

Schools, Churches and Hospitals have land.

Financial Security is a major concern for many parents who hear that their child is interested to enter a career in agriculture, and it is often the main concern of potential young farmers who come from a farming background and have seen their parents suffer financial hardship. If you are a young farmer who someday wishes to feed your own children, and also pay their medical bills-- it is critical to think long and hard about land tenure options.

A wonderful book I'd like to mention here is *How to Start Your Small Farm* by Lynn Miller, editor of *Small Farm Journal* and folk hero of the horse-farming set. He cautions young and new farmers not to rush into acquiring land, if that also means acquiring debt. The problem with the debt is that its interest is often more than can be paid within the production values of sustainable agriculture, or at the pace of production most suitable for human happiness. Wendell Berry calls this the grating of economics and agronomics. At the outset, then, its often best to 'borrow' land, to steward the land of some holiday home owners, to gently lease some pastures from an extensive land-owner, "beg borrow or steal" if you have to, or do it as a sideline. "You can Farm!" by Joel Salatin lays out the groundwork for business planning, and business growth forcasting that will set you on the path to solid fiscal footing.



**Farm On Program** is a service to help preserve the family farm business by matching beginning farmers who do not own land, with retiring farmers who do not have heirs to continue the family farm business: http://www.extension.iastate.edu/bfc/programs.html

**Incubator farms** usually support new farmers by offering access to land, equipment, infrastructure, and mentorships until farmers feel confident that they have enough experience to get along on their own tow feet and have the means to acquire their own land.Check out a great example at: Carolina Farm Stewards Incubator Project: http://www. carolinafarmstewards.org/projects.shtml



### Barn and Land Preservation

+ Tax Credits for barn preservation: www.nps.gov/history/hps/tps/tax/.lf your barn is older than 1936 you could be eligible for an income tax break equivalent to 20% of the project cost. Of course this privileges the privileged. But its a start, and a great incentive to property owners who might otherwise destroy their glorious barns. Young Farmers could be living in these barns folks!

+ Historic Barns: Working Assets for Sustainable Farms, this publication describes how older and historic barns can provide practical benefits to one of the most exciting and fastest-growing segments of the rural economy – sustainable agriculture. Using several case studies, the publication explains how historic barns can meet important functional, economic and marketing needs of sustainable producers. http://www.preservationnation. org/issues/rural-heritage/resources-rural-heritage.html

+ Farmland Information Center- a clearinghouse for information about farmland protection and stewardship. The website has fact sheets covering, Transfer of Development Rights (TDR), Purchase of Agricultural Conservation Easements (PACE), and more...It also has a very helpful Farmland Protection Toolbox. You can browse for resources by state! http://www.farmlandinfo.org

# FARM LINK

### Programs by State

(from Farm Transition website http://www.farmtransition. org/)

#### + Arkansas Farm Link

Arkansas Development Finance Authority P.O. Box 8023Little Rock, AR 72203 Office: 501.682.5998 Contact: Joyce HutchinsonEmail: jhutchinson@adfa.state. ar.us

#### + California Farm Link

P.O. Box 2224 Sebastopol, CA 95473 Office: 707.829.1691 Fax: 707.829.1693 Contact: Steve Schwartz E - m ail: in f o @ califor niafarmlink.org

#### + Iowa Farm On - Beginning Farmer Center

lowa State University Extension 10861 Douglas Avenue, Urbandale, IA 50322 Office: 515.727.0656Toll-free: 877.BFC.1999 Fax: 515.252.7829 Contact: John BakerE-mail: jrbaker@ia-state.edu

#### + Maine Farm Link

P.O. Box 1597 Bucksport, ME 04416 Office: 207.469.6465 Fax: 207.469.6470 Contact: Esther La-Cognata, Coordinator E-mail: susie@maine-farmlink. org

#### + Maryland Eastern Shore Land Conservancy

P.O. Box 169 Queenstown, MD 21658 Office: 410.827.9756

#### + Michigan FarmLink

Michigan Farm Bureau 7373 W Saginaw Hwy. Lansing, MI 48917 Office: 517.323.7000 Toll-free:888.805.4864 Fax: 517.323.6604 Contact: Matthew Smego E-mail: msmego@mail.michfb. com

#### + Minnesota Land Stewardship Project

Farm Beginnings P.O. Box 130Lewiston, MN 55952 Office: 507.523.3366 Contact: Karen Stettler E-mail: stettler@landstewardshipproject.org

#### + Montana Farm Link

Alternative Energy Resources Organization 432 NW Last Chance Gulch Helena, MT 59601 Office: 406.443.7272 Fax: 406.442.9120 Contact: Jonda Crosby, Sustainable Ag Program Manager E-mail: aero@aeromt.org

#### + Nebraska Land Link

Center for Rural Af-fairs1 45 Main St.PO Box 136 Lyons, NE 68038 Office: 402.687.2100Fax: 402.687.2200 Contact: Michael Holton E-mail: info@cfra.org

#### + The Beginning Farmer Program

Nebraska Department of Agriculture P.O. Box 94947Lincoln, NE 68509-4947 Office: 402.471.6890 Toll-free:800.446.4071 Fax: 402.471.6876 Contact: Marian Beethe, Program Ad-ministrator E-mail: marianjb@agr.state. ne.us

#### + New England Land Link

P.O. Box 608 Belchertown, MA 01007 Office: 413.323.4531 Fax: 413.323.9594 Contact: Eric Toens-meier E-mail: landlink@small-farm. org

#### + New Jersey State Ag Development Commit-tee

PO Box 330Trenton, NJ 08625-0330 Office: 609.984.2504 Fax: 609.633.2004Contact: David Kimmel E-mail: david.kimmel@ag.state. nj.us

#### + New York Farm Link

c/o NY FarmNet 415 Warren HallIthaca, NY 14853 Office: 800.547.FARM E-mail: info@farmlink.org

#### + Pennsylvania Farm Link

2708 North Colebrook RoadManheim, PA 17545 Office: 717.664.7077 Fax: 717.664.7078 Contact: Marion Bowlan E-mail: pafarmlink@dejazzd. com

#### + Center for Farm Transitions

Pennsylvania Dept. of Agriculture 2301 North Cameron StreetHarrisburg, PA 17110-9408 Toll-free: 877-475-2686 Contact: D. Robert Davidson Email: ddavidso@state.pa.us

#### + Vermont Land Link Center for Sustainable Agriculture

Office: 802.656.0233F ax: 802.656.8874 Contact: Deb HelebaVirginia FarmLinkVirginia

#### + Department of Agriculture and Consumer Services

P.O. Box 1163 Richmond, VA 23218 Office: 804.786.3501 Fax: 804.371.2945 Contact: William P. Dickinson E-mail: wdickinson@vdacs. state.va.us

#### + Virginia Farm Bureau Federation

P.O. Box 27552 Richmond, Virginia 23261-7552 Office: 804.290.1017 Fax: 804.290.1099 Contact: Brock Her-zberg E-mail: brock.herz-berg@vafb. com http://www.vafb.comhttp:// www.save-farms.com

#### + Washington Farm Assistance

Puget Sound Farm Trust P.O. Box 47436Seattle, WA 98146 Office: 206.767.7334Fax: 206.767.0111 Contact: Melinda McBride E-mail: mac@eskimo.com

#### + Washington Farm Link Cascade Harvest Coalition

4649 Sunnyside Avenue North, Room 123 Seattle, WA 98103 Office: 206.632.0606 Fax: 206.632.1080 Contact: Mary Emble-tonEmail: mary@oz.nethttp:// wafarmlink.org/, http://www. cascadeharvest.org

#### + Wisconsin Farm Center

Office: 800.942.2474 or 608.224.5049 Fax: 608.224.5107 Contact: Gwen Garvey E-mail: Gwen.Garvey@datcp. state.wi.us

# IV. CAPITALIZATION OF SMALL DIVERSIFIED OPERATIONS:

### **Business Planning & Accounting**

Whether you want to get into farming because you love working outdoors or you want to make a positive difference in the current food system, basic accounting and business planning skills are important in reaching your farming goals. Unless you already have a large fortune, making your operation economically sustainable for yourself and any business partners or workers makes your business truly sustainable. Here are a few resources to help you develop a plan and fine-tune your financial skills.

+ Aubrey, Sarah. 2008. Starting and Running Your Own Small Farm Business. Storey Publishing, LLC.

This book includes small farm success stories, sources for financial assistance, marketing and selling ideas, and business plan forms and documents.

+ Butterfield, Jody, Sam Bingham, and Allan Savory. 2006. Holistic Management Handbook: Healthy Land, Healthy Profits. Island Press.

Based on the premise that healthy land leads to healthy profits, this guide includes detailed charts and figures and a chapter devoted to creating your financial plan.

+ Davis, Poppy. Beginning Farmer and Rancher Resources: Basic Bookkeeping, Budgeting, Tax Recordkeeping, other stuff. 1 Feb. 2008. http://beginingfarmerrancher.wordpress.com/

A simple website written by a certified public accountant with experience working with small farm enterprises. + Holistic Management International. Improving Whole Farm Planning Through Better Decision-Making. 2001. http://www.holisticmanagement.org/n7/Info\_07/in4\_whole\_farm\_planning\_07.html

Funded by the Northeast Sustainable Agriculture & Research and Growing New Farmers, this collection of case studies was developed by instructors participating in the Savory Center's 2001 Northeast Holistic Management<sup>®</sup> Certified Educator Training Program.

+ Internal Revenue Service, U.S. Dept. of the Treasury. Small Business/Self-Employed Virtual Small Business Tax Workshop. http://www.irs.gov/businesses/small/article/0,,id=97726,00.html

A series of video workshops to help new and existing small business owners comprehend and fulfill their federal tax obligations. Available as downloads using Windows Media Player or a transcripts.

+ New England Small Farm Institute. 2004. Exploring the Small Farm Dream: Is Starting an Agricultural Business Right for You? http://www.smallfarm.org/explorer/

A decision-making tool to help people establish a clear vision, learn what it takes to start and manage a commercial agriculture business, and decide if this path is right for them.

+ Macher, Ron. 1999. Making Your Small Farm Profitable: Apply 25 Guiding Principles, Develop New Crops & New Markets, Maximize Net Profits per Acre. Storey Publishing, LLC.

This how-to guide examines 20 alternative farming operations and shows how to target niche markets while maintaining your farm's economic and biological health.

+ Salatin, Joel. 1998. You Can Farm: The Entrepreneur's Guide to Start & \$ucceed in a Farming Enterprise.

hhAn entertaining read to inspire (or deter) you from farming. Depicting the realities of getting your operation to turn a profit, this book covers topics such as envisioning your business, value-added products, and useful iinsights on the lifestyle of a successful farmer.

+ Sustainable Agriculture Network. 2003. Building a Sustainable Business: A Guide to Developing a Busi-ness Plan for Farms and Rural Businesses. Minnesota Institute for Sustainable Agriculture. – online PDF available http://www. sare.org/publications/business.htm

Full of sample worksheets, actual examples, and direction for "alternative and sustainable agriculture entrepreneurs," this book will help you create a lender-ready business plan and develop a concrete strategy for success.

+ Zimmer, Gary F. 2000. The Biological Farmer: A Complete Guide to the Sustainable & Profitable Biological System of Farming. Acres U.S.A.



"They were at the schoolhouse. He held the reins while he sprung out of the buggy, took off his cap and offered his hand to hep her down. She did not need help; she barely touched his glove with her mitten-tip as she came lightly to the ground"

-Little Town on the Prairie, Laura Ingalls Wilder

### Loans

Starting a farm is not cheap; it requires capital for equipment, inputs, and land. The federal government and states offer a variety of loan programs to help you start your enterprise:

#### State Loan Programs

Through various state programs, new farmers may access a few types of loans that one can use to purchase farmland, equipment, livestock, and buildings.

+ Aggie Bond Beginning Farmer Loans – Through the state, private lenders can earn federally-exempt interest income when they make loans to qualified farmers. Lenders are able to provide loans at reduced interest rates because of the tax savings.

+ Guarantee Loan Programs - Private lenders receive up to 85% guarantee of principal and interest.

+ Direct Loan Programs - State legislatures allocate funds for direct loans, usually for specific programs within agriculture, and are provided by a state agency or authority.

+ Loan Participation Programs - In the case where farmers and ranchers have low equity, a state agency or authority buys part of the loan from a private lender.

+The National Council of State Agricultural Finance Programs has more information on these types of loans and provides an easy-to-navigate directory of state loan programs: http://www.stateagfinance.org

### Federal Loan Programs

If you are unable to receive financing from commercial lenders, you may be eligible for a direct or guarantee loan through the USDA's Farm Service Agency. Congress appropriates funding to loans each year with a portion aimed at beginning farmers. Contact your local FSA office for assistance.

+ Farm Service Agency: Beginning Farmer Loan Program: http://www.fsa.usda.gov/ FSA/webapp?area=home&subject=fmlp&topic=bfl

+ Farm Credit Services of America – Young and Beginning Program: http://www. fcsamerica.com/3f2f8c63-2c99-415f-a24c-3-b1581d3262d.aspx

### **Private Lending Sources**

You may find other loan sources in your community from unsuspecting sources read the newspaper, talk to local leaders, check out the food co-op bulletin board. A couple other loan sources worth mentioning:

+ Local Producer Loan Program: Through the Local Producer Loan Program, Whole Foods Market makes \$10 million available annually for low-interest loans to small, local producers. Eligible products include agricultural crops, value-added food products, and other all-natural grocery items. Applications are accepted on a rolling basis. http://www.wholefoodsmarket.com/products/ locallygrown/lplp/index.html

- + Freshman Farmer Grants Program-Peaceful Valley Farm Supply
- + Community Land Trusts/ Private Foundations
- + Organic Valley Dairy Fund
- + Rudolf Steiner Finance/ Social Finance firms
- + Micro Ioans.. Kiva.org

+ Customers: You may find over time, you have a devoted customer base that wants to see you succeed. While not a realistic loan source to help you get your operation going, you might have a customer willing to give you a loan to help you expand your business or take on a new project. For example, many CSA farmers are able to obtain non-collateral loans with low or no interest rates to buy land or inputs. Good information about this can be found at EQUITY TRUST.org.

> " Good solutions exist only in proof, and are not to be expected form absentee owners or absentee experts. Problems must be solved in work and in place, with particular knowledge, fidelity, and care, by people who will suffer the consequences of their mistakes...

"The good health of a farm depends on the farmers' mind. The good health of his mind has its dependence, and its proof, in physical work. The good farmers mind an his body-his manhagement and his labor- work together as intimately as his heart and his lungs. And the caiptal of a well-farmed farm by definition includes the farmer, mind and body both. Farmer and farm are one thing, an organism."



-from The Gift of Good Land, Wendell Berry



### Grants

Many trade associations, foundations, and other non-profit organizations involved with agriculture, rural development, and environmental conservation offer grants to farmers and ranchers. A great one-stop-shop for current grant opportunities is at NSAIS' ATTRA web page for funding oppor-tunities: http://attra.ncat.org/funding/

This site is easy to search and current. Many grant programs are researchoriented, and if you build relationships with agricultural professionals in academia who have a research interest related to your farming operation, you have a great chance to capitalize on some of these funding opportunities. This list is by no means complete, but it gives an idea of what organizations exist to fund farm-related projects:

+ American Farmland Trust: http://www.aftresearch.org/grant/

+ American Sheep and Goat Center: http://www.sheepandgoatsusa. org/2008%20Grant%20Ann..htm

+ CROPP's Farmers Advocating for Organics: http://www.organicvalley.coop/ our-story/farmer-fund/farmers-advocating-for-organics-fund/

+ David and Lucille Packard Foundation: http://www.packard.org/ categoryDetails.aspx?RootCatlD=4&CategoryID=252

+ Leopold Center for Sustainable Agriculture: http://www.leopold.iastate. edu/research/rfp/2008.html

- + National Gardening Association: http://assoc.garden.org/grants/
- + Organic Farming Research Foundation: http://ofrf.org/index.html

+ Sustainable Agriculture Research and Education: http://www.sare.org/grants/

+ U.S Environmental Protection Agency

# V. LET'S GET STARTED:

One of the first questions you need to answer is whether you want to grow crops, raise livestock, or both. Is there something you already enjoy growing or eating? Do you have a targeted market with a specific demand? What are other growers in your market selling? These questions should be answered as you map out your business plan. Very likely, your personality and work style will lead you to what you choose to grow or raise, and eventually, where and how you plan to sell your produce. Some farmers find raising livestock to be more engaging than growing crops. Others enjoy being able to take time off from chores, which taking care of animals makes difficult.

### What to grow

Most growers of field crops tend to raise annuals, as opposed to perennials, because they do not have to make such a long-term investment. Growing grapes and fruit trees requires a bigger commit-ment than lettuce and cucumbers. Keep this in mind when you derive your crop plan. Demand can change over time, but higher-value crops can pay off.

It is helpful to contact your local or state extension office to determine what crops are best suited to your area. The USDA CSREES maintains a directory of Extension Offices here: http://www.csrees.usda.gov/ glinks/partners/state\_part-ners.html

Crop diversification is one proven way for successful small farms.

+ SARE pro-vides a useful introductory publication, Diversifying Cropping Systems: http://www.sare.org/publications/diversify. htm

+ List of Alternative Crops for Small Farm Diversification: http://www.nal.usda.gov/ afsic/pubs/altlist.shtml#resources

+ Questions to ask about alternative crops: http://pnw-ag.wsu.edu/AgHorizons/notes/ sr3no1.html

+ Alternative Crop Suitability Maps: http:// www.sws.uiuc.edu/data/altcrops/

### **Buying Seeds**

Gardeners and farmers have many seed vendor choices to choose from. A good starting place is the NCAT's Organic Seed Supliers Search, by Katherine L. Adam and Nancy Matheson:http://attra.ncat.org/new\_ pubs/attra-pub/altseed\_search.

Note: If you choose to certify your operation as organic, you must use organic, non-GMO, untreated seed when available. If it is not commercially available as organic, you must be able to prove so. Financial cost is not a factor in its availability.

Seed exchanges are wonderful ven-ues to obtain rare and diversity-rich varietals. They are any place where gardeners and farmers can request and share seeds that they have saved. Many exist online, such as:

+ Seed Savers Exchange: http://www. seedsavers.org

+ Southern Exposure Seed Ex-change http://www.southernexposure.com/index. html

You can look for seed exchanges at some agricultural conferences and festivals as well. php?id=Massachusetts|Suppliers of Seed for Certified Organic Production Database

### Sustainable Pest Management

In managing insects, weeds, and disease, sustainable farming relies on cultural practices and management decisions that forgo chemicals and activities harmful to the environment. Biological and economic success are possible through more labor and different inputs and equipment compared to "conventional" agriculture. To learn more about integrated pest management, beneficial insects, weed management strategies, and beating crop diseases, see the resources below as a starting point.

+ Altieri, Miguel. 2005. *Manage Insects on Your Farm: A Guide to Ecological Strategies*. Sustainable Agriculture Network.

+ Bowman, Greg. 1997. *Steel in the Field: A Farmer's Guide to Weed Management Tools*. Sustainable Agriculture Network.

+ Ellis, Barbara W., and Fern Marshall Bradley, editors. 1996. The Organic Gardener's Handbook of Natural Insect and Disease Control: A Complete Problem-Solving Guide to Keeping Your Garden and Yard Healthy without Chemicals. Rodale Books.

+ Flint, Mary Louise, and Steve H. Driestadt. 1999. *Natural Enemies Handbook*. Uni-versity of California Press.

+ Flint, Mary Louise. 199v9. Pests of the Garden and Small Farms: A Grower's Guide to Using Less Pesticide. University of California Press.

+ Helyer, Neil, Kevin Brown, and Nigel D. Cattlin. 2003. A Color Handbook of Biological Control in Plant Protection. Timber Pres, Inc.

+ McCaman, Jay L. 1994. Weeds and Why They Grow.

+ Jay L. McCaman. Starcher, Allison Mia. 1995. Good Bugs for Your Garden. Algonquin Books.

+ SARE. A Whole-Farm Approach to Managing Pests. http://www.sare.org/publications/farmpest/farmpest.pdf

+ Walters, Charles. 1999. Weeds: Control without Poisons. Acres U.S.A.

+ Weinzierl, Rick, and Tess Hearn. 1991. Alternatives in Insect Management: Biological and Biorational Approaches. North Central Regional Extension Publication 401. Cooperative Extension Service, Agricultural Experiment Station, University of Illinois. http://www.ag.uiuc.edu/%7Evista/abstracts/

aaltinsec.html + American Farmland Trust. Center for Agriculture in the Environment. http://www.farmland.org/ resources/cae/default.asp

+ Association of Applied IPM Ecologists http://www.aaie.net/

+ ATTRA Publications on Sustainable Pest Management - a series of publications on how to deal with common weed, insect and disease problems.http://attra.ncat.org/pest.html

+ Department of Crop and Soil Sciences, Cornell University. The Organic Weed Management Website. http://www.css.cornell.edu/weedeco/WeedDatabase/index2.html

+ Department of Entomology, North Carolina State University. Biological Control In-formation Center. http://cipm.ncsu.edu/ent/biocontrol/

+ Krasta, Thorsten. Plant Pathology Internet Guide Book. http://www.pk.uni-bonn.de/ppigb/ppigb. htm

+ Rodale Institute. The weeds page: Integrated weed management. http://www.new-farm.org/depts/ weeds/index.shtml

+ Organic Farming Research Foundation. Weed Management Project Reports http://ofrf.org/funded/ weed\_mgmt.html

> Flopsy, Mopsy, and Cotton-tail, who were good little bunnies, went down the lane to gather blackberries; But Peter, who was very naughty, ran straight away to Mr. McGregor's garden, and squeezed under the gate! First he ate some lettuces and some French beans; and then he ate some radishes; And then, feeling rather sick, he went to look for some parsley. But round the end of a cucumber frame, whom should he meet but Mr. McGregor! Mr. McGregor was on his hands and knees planting out young cabbages, but he jumped up and ran after Peter, waving a rake and calling out, "Stop thief."

> > - from Peter Rabbit, Beatrix Potter



### Equipment

+ Kubik, Rick. 2005. *How to Use Implements on Your Small-Scale Farm*. Motorbooks Workshop. + Quick, Graeme R. 2006. *The Compact Tractor Bible*. Voyageur Press.

### Buying & Leasing

If you are looking to buy farm equipment, such as a tractor, you can buy it new at a dealership or use your local newspaper's classifieds to look for or post a wanted ad. You can also find postings at your farm supply store's community bulletin board if they have one.

A few classifieds websites for farm equipment exist:

TractorHouse.com - used and new farm equipment for sale

AgriSeek http://www.agriseek.com/buy/e/Equipment/

U.S. Farmer http://www.usfarmer.com/

IRON Classifieds http://www.ironclassifieds.com

Hall, Mike, ed. 2007. The Official Tractor Blue Book 2008. Price Digests.

# Making it happen!

Knowledge of basic electrical skills, plumbing, carpentry, and welding can save you money in building your operation's infrustructure and equipment arsenal. Many community colleges offer affordable classes in these vocational skills. You can also find how-to books on these topics as well as homesteading and farm books with specific project plans and directions. Below is a small sam-pling of how-to books available:

+ BuildEazy- wood working plans for pretty much anything you might want to build http:// www.buildeazy.com/fp\_start.html

+ Braren, Ken, and Roger Griffith. 1980. *HomeMade: 101 Easy-to-Make Things for Your Garden, Home, or Farm*. Storey Publishing, LLC.

+ Ching, Francis D. K. 2008. Building Construction Illustrated. Wiley.

+ Cobleigh, Rolfe. 1996. Handy Farm Devices: And How to Make Them. The Lyons Press.

+ Damerow, Gail. 1999. *Building Chicken Coops: Storey Country Wisdom Bulletin A-224*. Storey Publishing.

+ Ekarius, Carol. 2004. How to Build Animal Housing: 60 Plans for Coops, Hutches, Barns, Sheds, Pens, Nestboxes, Feeders, Stanchions, and Much More. Storey Publishing.

- + Freeman, Mark. 1997. Building Your Own Greenhouse. Stackpole Books.
- + Haun, Larry. 1999. Homebuilding Basics Carpentry. 1999.

+ Marshall, Roger. 2006. How to Build Your Own Greenhouse. Storey Publishing.

+ Pangman, Judy. 2006. Chicken Coops: 45 Building Plans for Housing Your Flock. Storey Publishing.

### Maintenance and Repair

Your vehicle or equpiment's manual is the best guide in terms of keeping it serviced and repaired. You can often call the maker for assitance as well. Farm equipment dealerships employ mechanics or service technicians who will help as well.

+ Florida Department of Agriculture and Conservation and the Florida Department of Environmental Protection. 2003. *Best Management Practices for Agrichemical Handling and Farm Equipment Maintenance*.

http://www.flaes.org/pdf/BMP\_Ag-richemical\_Handling.pdf + Harrison, Dalton S. November 1992. Farm Tractor and Equipment Maintenance. University of Florida, Florida Cooperative Extension Service.

http://p2pays.org/ref%5C08/07669.pdf + Kubik, Rick. 2006. *Farm Safety Handbook*. Voyageur Press.

+ Kubik, Rick. 2005. How to Keep Your Tractor Running. MBI.

+ US EPA. Vehicle and Equipment Maintenance and Repair. Provides pointers and links to additional information on proper disposal of used oil, spent fluids, batteries and machine shop wastes.

http://www.epa.gov/oecaagt/tveh.html + Welsch, Roger. 2005. From Tinkering to Torquing: A Beginner's Guide to Tractors and Tools. MBI.

### Soil Fertility

"Up to 6 billion microbial life-forms can live in one 5-gram amount of cured compost, about the size of a quarter. Life makes more life, and we have the opportunity to work together with this powerful force to expand our own vitality and that of this planet." - John Jeavons, *How to Grow More Vegetables!* 

We greenhorns often say that we are 'fierce patriots of soil fertility." And indeed, the soil is the foundation of our civilization, its health underlies our own health, and without it we would not long survive. Hydroponics on the sides of sky-scrappers are not the solution (more on that later) Abundant crops and livestock rely on fertile soil. Ample nutrients and minerals, organic matter, microorganisms, sufficient moisture, and good pH are the basis of healthy soil which will ultimately feed you and your consumers. Below are a few resources on how to build hearty soil:

+ ATTRA NSAIS. Soils & Compost. 28 Dec. 2007. http://attra.ntcat.org/soils.html + Crop Rotation Planning Procedure: www.neon.cornell.edu/croprotation/ eChapter5.pdf

### Books

+ Donahue, Roy L., Raymond W. Miller, and John C. Shickluna. 1983. *Soils: An Introduction to Soils and Plant Growth*. 5th ed. Prentice Hall.

+ Lal, Rattan, ed. 1999. Soil Quality and Soil Erosion.

+ Manure Application Planning workbook http://www.ag.ndsu.edu/pubs/ansci/ waste/ae1187w.htm

+ Organic Farming Research Foundation. Fertility Management Progress Reports. 2008. http://ofrf.org/funded/fertility\_mgmt.html

+ Soil and Water Conservation Society. http://www.swcs.org/index.cfm

### Irrigation

+ Hoffman, Evans, Jensen, Martin, &. Elliott. 2007.
Design and Operation of Farm Irrigation Systems.
+ Keesan, Larry, and Cindy Code. 1995. The Complete Irrigation Workbook: Design, Installation, Maintenance and Water Management.
+ Southorn, Neil. 1997. Farm Irrigation: Planning and Management. Butterworth-Heinemann. GIE Media, Inc.

+ Styles, Stuart W., and Charles M. Burt. 1999.
Drip and Micro Irrigation for Trees, Vines, and Row Crops. Irrigation Training and Research Center.
+ Yeomans, P.A. 2008. 4th Edition. Water for Every Farm: Yeomans Keyline Plan Createspace.



### Livestock

+ General:

- ATTRA: Livestock
- SARE: Animal Production Includes several useful publications, such as 'Rangeland Management Strategies' and 'How to Direct Market Your Beef.'
- Books on Livestock From Storey Publishing, find comprehensive and accessible guidebooks ranging from 'Raising Goats' to 'Raising Llamas.'
- Breeds of Livestock Department of Animal Science, Oklahoma State University. Huge library of breeds throughout the world.

### + Grazing:

- Grazing Systems and Pasture Management Resources From the USDA ARS
- Alternative Farming Systems Information Center.
- Holistic Management® Grazing planning combined with financial planning, land planning, and biological monitoring for success.
- The Stockman Grass Farmer Grazing publication of North America. Since 1947 it has been devoted solely to the art and science of making a profit from grassland agriculture.

+ Health:

USDA Agricultural Research Service (ARS): Healthy Animals Online compilation of animal health-related research news. USDA ARS: Animal Welfare Information Center: Farm Animals

- + http://attra.ncat.org/livestock.html
- + Storey Books http://www.storey.com/category\_listing.php?cat=Animals
- + Holistic Management®, http://www.holisticmanagement.org/index.html
- + Allan Savory (dig up this book & conference material at Adam's)

+ Carol Ekarius. Small-Scalle Livestock Farming: A Grass-Based Approach for Healthy, Sustainability, and Profit.

+ Nation, Allan. Grass-Fed to Finish: A Production Guide to Gourment Grass-Finished Beef.

### **Electrical Wiring**

+ Editors of Creative Publishing. 2005. *The Black and Decker Complete Guide to Home Wiring*. Creative Publishing International.

+ Richter, Herbert P., and F. P. Hartwell. 2005. *Practical Electrical Wiring: Residential, Farm, Commercial and Industrial*. Park Publishing, Inc.

- + Richter, H. P., W. C. Schwan, and F. P. Hartwell. Wiring Simplified. Park Publishing, Inc.
- + Shapiro, M. 2007. Dr. Watts Pocket Electrical Guide 2008. W Marketing.
- + Finch, Richard. 2005. The Farm Welding Handbook. MBI.
- + Galvery Jr., WIlliam L., and Frank B. Marlow. 2007. Welding Essentials. Industrial

### **Staying Current**

Being up-to-date with the latest agricultural news can be crucial to a successful farm operation. Periodical, journals, and newsletters, on paper or the web, are accessible resources for current information.

#### Acres U.S.A:

#### http://www.acresusa.com/magazines/magazine.htm

"North America's oldest, largest magazine covering commercial-scale organic and sustainable farming..." offers much literature and media on sustainable agriculture, as well aseducational events."

#### American Vegetable Grower:

http://www.americanvegetablegrower.com

#### ATTRA Weekly Harvest Newsletter (email) & ATTRA news:

http://attra.ncat.ort/newsletter/archives.html

#### **BEEF Magazine:**

http://beefmagazine.com Cattle/cow herding news and resource

# Brownfield Network: Ag News for America: http://www.brownfieldnetwork.com/

View market and commodity reports, keep up to date on farm and food policy, find out about the latest agricultural innovations, and much more.

#### Elite Farmer: Farming for Tomorrow... Today:

http://www.elitefarmer.com "Inside you'll find links and articles about crops, livestock, breeders societies and associations, colleges, agricultural machinery manufacturers, auction markets, newspapers – anything related to farming on the web."

#### Good Fruit Grower Magazine:

http://www.goodfruite.com/linksbot.html

#### Growing: Fruit, Nut and Vegetable Production

http://www.growingmagazine.com

#### Home Grown Poultry: Chickens, Waterfowl & Exotic Poultry-

#### http://www.homegrownpoultry.com

A "how to" magazine that is all about raising, showing and marketing chickens, waterfowl, and exotic poultry

#### **Practical Poultry:**

http://www.practicalpoultry.co.uk A magazine dedicated to keepers of chickens,

# waterfowl and exotic poultry Sheep! The Voice of the Independent

Flockmaster: http://www.sheepmaga-zine.com/

#### Small Farmer's Journal:

"More like a community odyssey than a periodical, Small Farmer's Journal is packed to over-full with more information than you might find in three or four conventional magazines... a vibrant and excit-ing platform for engaging far-flung ideas about anything pertinent to the small family farm experience..."

#### The Goat Magazine:

http://www.goatmagazine.com "A leader in all-breed goat periodicals"

# VI. MARKETING THE FOOD:

### Marketing

Not only need one be fit to endure the physical labor of farming-- the work beyond the land is a whole different mind game. As someone who has chosen to opt out of a mainstream consumerist lifestyle it may seem counterintuitive to have to strategically translate the fruits of your labor into an actual living, but you must have some business savvy to get by (unless you are completely self-sufficient). Becoming certified organic (an often costly procedure) can open up more stringent markets. Community Supported Agriculture (CSA) and farmer's markets are more direct marketing methods with the closest relationship between producer and consumer but are most time intensive.

+ Organic Farmers Agency for Relationship Marketing (OFARM)- as a member you can: Share reliable price information with other OFARM producer groups, develop reliable inventory information, remain current on markets and market trends, strengthen your position in the market by eliminating one-on-one nego-tiations with buyers, develop and monitor producer-friendly contracts, develop and monitor a list of sound, creditworthy buyers for OFARM member groups and enhance opportunities to add new crops and agronomic practices to farm rotations.

http://www.ofarm.org

+ Center for Agroecology and Sustainable Food Systems (CASFS): Teaching Direct Marketing and Small Farm Viability: Resources for Instructors- organized into six units, three focusing on marketing and three covering other topics related to making a small farm economically viable. Included are lessons and resources for running a CSA project, selling at farmers' markets, forming col-laborative marketing groups and grower cooperatives, and selling to restaurants. Also covered are strategies to improve small farm planning, including enterprise visioning and market assessment; creating a business plan, including marketing and crop plans; and managing cash flow.

http://casfs.ucsc.edu/education/instruction/tdm/contents.html

+ Midwest Organic and Sustainable Education Service (MOSES): "Brokers, Buyers, Cooperatives and Processors" a list of companies that buy organic goods in order to process and/or resell the goods

http://www.mosesorganic.org/umord/brokerscoops.htm

### Certifications

Organic Trade Association: How to go Organic- a collection of existing re-sources for anyone exploring how to transition to organic http://www.how-togoorganic. com

+ **Organic Ag Info**- The site provides current, accurate, scientifically-based or practically validated information about organic agriculture. Contains information on production, economic data, research results, farmer anecdotes, certification information, transition strategies, as well as many other subjects related to organic agriculture. http://www.organicaginfo.org

+ Organic Certifiers Database, New Farm- search, browse and compare certifiers. http://www.newfarm.org/ ocdbt/

### Pricing

To help you stay competitive, here are a couple resources showing current market prices for food and agricultural products.

### + USDA, National Agricultural Statistics Service.

Economics, Statistics, and Marketing Information System. Agricultural Prices. updated monthly. http://usda. mannlib.cornell.edu/MannUsda/viewDocumentInfo. do?documentID=1002

+ Rodale Institute. Organic Price Report. 8 Jul. 2008. http://www.rodaleinsti-tute.org/Organic-Price-Report

+ University of California Agricultural Issues Center.

http://aic.ucdavis.edu/research1/organic.html \*Check your Cooperative Extension for price information for your region or state. Cooperative Extension System offices http://www.csrees.usda.gov/Extension/



### Community Supported Agriculture (CSA)

A great way to eliminate the uncertainty of selling your harvest, insure yourself against risks of the season and have direct contact with consumers! Typically, members or "share-holders" of the farm or garden pledge in advance to cover anticipated costs of the farm operation and farmer's salary. In return, they receive shares in the farm's bounty, usually in weekly shares, throughout the growing sea-son, as well as satisfaction gained from reconnecting to the land and participating directly in food production.

**CSA Resources** for Farmers (USDA)- http://www.nal.usda.gov/afsic/pubs/csa/ csafarmer.shtml

**Locate a farm near you:** The Robyn Van En Center provides a national resource center about Community Supported Agriculture (CSA) for people across the nation and around the world.http://www.wilson.edu/wilson/asp/content. asp?id=804

**LocalHarvest** helps consumers find CSAs, farm markets and product infor-mation for small farms nationwide (USA) http://www.localharvest.org

**Eat Well Guide** Find wholesome, fresh, sustainable food in the US and Canada; search by zipcode, http://www.eatwell-guide.org/i.php?id=Home

**Farmers markets-** USDA Farmers Market Directory, http://apps.ams.usda.gov/ Farmer-sMarkets/

# **VII. COMMUNITY**

"The community I desire is not grudging; it is exuberant, joyful, grounded in affection, pleasure, and mutual aid. Such a community arises not from duty or money but from the free interchange of people who share a place, share work and food, sorrows and hope. Taking part in the common life means dwelling in a web of relationships, the many threads tugging at you while also holding you upright."

> - Scott Russell Sanders 'The Common Life' in Writing from the Center

Incorporating yourself into your community and being neighborly are important factors in successful farming. Especially if you are moving to a rural community for the first time, your neighbors can help you find local resources, get you acquainted with the history of your land and weather conditions, or assist you in times of need if you are willing to reach out to them, too. You might find you need to rely on your neighbor to feed your animals while you are gone, to lend you their front end loader, or help you rebuild your barn. Regardless as to whether they use harmful pesticides or don't believe in composting, connecting with other farmers and ranchers is also key to finding camaraderie in an ever-rarer vocation, as well as being accepted in the greater community.

#### Ways to get involved in your community:

- Enter the county fair and volunteer time there.
- Have your children join 4-H. http://www.4-h.org/
- Help at events such as your fire department's barbeque or the local horse show.
- Be personable and remembered at the farm supply store.
- Patronize businesses in the community.
- Join the local food co-op and attend membership meetings.

### Other Avenues

+ Rooted In Community: http://www.rootedincommunity.org/

+ **Community & Countryside** is a two-day educational workshop during which 30 community leaders learn from top experts about the best tools for community revitalization and historic preservation, and how to solve land-use management and community design challenges currently facing small towns and rural communities. more info at: http://www.preservationnation.org/re-sources/training/community-countryside/



"A whole stream of events issues from the decision, raising in one's favor all manner of unforeseen incidents and meetings and material assistance, which no man could have dreamed would have come his way. Whatever you can do, or dream you can do, begin it. Boldness has genius, power, and magic in it. Begin it now."

- translated from Faust, Goethe

"I admire the bioregionalist idea of finding a place on the planet, on your street, in your city, in your region, and deciding that that place is one you will protect. Learn its natural history and its cultural history. Visit the place regularly. Watch it carefully. If its threatened, do something...There's plenty of room for maneuvering. Do not be too self-concious to speak, from time to time, the words "Mother Earth."

- Jerry Mander, The Absence of the Sacred.

Cities cover only 2% of the Earth's surface, but consume 75% of its resources (Journey to Forever). This is where the huge disconnect between people and their food began. The average inner city teenager wont be able to tell you where their food came from beyond the shelves of a supermarket. But, there is no need to feel discouraged if you are an urbanite: not only is it getting easier to seek out local food, you can also take matters into your own hands, get the best of both worlds, and grow food yourself. Whether it's a victory garden in a small patch of land, a roof garden or potted plants on your windowsill, there are innovative ways to make urban agriculture surprisingly productive and satisfying. Check these:

+ Ecology Action- aware of intensifying world challenges and the basic need of people to feed themselves, we have developed a small-scale agricultural system — GROW BIOINTENSIVE®- Sustainable Mini-Farming — that nurtures soil, produces high yields, conserves resources and can be used successfully by almost everyone. Our goal is to help this system be known and used locally — on a worldwide scale. http:// www.growbiointensive.org/index.html

+ How To Grow More Vegetables\*, than you ever thought possible on less land than you can imagine (Ten Speed Press) by John Jeavons.

+ **Urban Permacultutre Guild** facilitates artistic and ecologicallyoriented place-making and educational projects that honor the interconnection of human communities and the natural world. http:// www.urbanpermacultureguild.org/index.htm

+ **City Farmer's Urban Agriculture Notes**, by City Farmer, Canada' s Office of Ur-ban Agriculture -- large and excellent site, at the centre of the burgeoning ur-ban farming movement -- thorough coverage of all aspects of this fascinating and hopeful subject, from green roofs in Berlin and Chicago, through school gardens, organics, compost, vermiculture, composting toilets, and edible parks to the millions of destitute people fighting hunger and pollution in Third World shantytowns, and much more.

+ **The Food Project:** our mission is to grow a thoughtful and productive com-munity of youth and adults from diverse backgrounds who work together to build a sustainable food system. Has amazing resources for starting up an urban farm and community programming that can go along with it. http://www.thefoodproject.org/

# \* **Bio-Bling** \* Living it up Sustainably

Farming is way more than a job, it is a lifestyle. You are essentially shaping the growth of an ecosystem that never sleeps. As key manipulator of this ecosystem, it is your responsibility to make sure your "non-farm" actions are just as holistically planned as your fields. There are many choices you can make to limit pressure on the land, for the good of your farm and for the broader environmental picture. They can be as simple as the old brick in the toilet trick to minimize water usage, to harvesting alternative energy through rooftop solar panels or a windmill. A lot of these projects are fun to set up yourself and addicting...once you get your hands on some "bio-bling" you just can't stop! There are always new experiments in conservation to test out. Here are some ideas:

Build it Solar: "The Renewable Energy Site for Do-It-Yourselfers." This site has over 500 projects from bubble wrap window insulation to constructing your own windmill

http://www.builditsolar.com Experiments in Sustainable Urban Living- descriptions of easily implemented and cheap sustainable projects (including a compost powered solar water heater) http://ersson.sustainabilitylane.com/



### Permaculture:

+ ATTRA's Introduction to Permaculture: Concepts and Resources- This publication offers definitions and descriptions of permaculture and its central principles. It offers listings of resources and publications on permaculture in the United States, Australia, and worldwide.

http://attra.ncat.org/attra-pub/perma.html#us + Housebuilder Sustainability Toolkit- provides clear guidance for housebuilders seeking to address a wide range of sustainability issues. The toolkit, compiled by Upstream (a strategic sustainability consultancy specialising in the built environment) tackles a variety of concerns including climate change, community involvement, the sustainable use of materials, and waste.

http://www.wwf.org.uk/sustainablehomes/toolkit.asp + Holmgren, David. *Permaculture: Principles and Pathways Beyond Sustainability*. 2002

+ Mollison, Bill, Permaculture: A Designers Manual. 1997

+ Chiras, Dan, Wann, Dave. Superbia: 31 Ways to Create Sustainable Neighborhoods. 2004.

### Yurts:

(resource list from http://www.yurtinfo.org/ a hub on all that is yurt) + *The Complete Yurt Handbook* by Paul King, Ecologic Books, 2001. Yurt builder Paul King provides detailed instructions on how to make both Mongolian and Turkic yurts. Online resource available at http://www. woodlandyurts.co.uk

+ Mongolian Cloud Houses: How to Make a Yurt and Live Comfortably by Dan Kuehn, Shelter Publications, 2006.

A re-issue and update of Dan Kuehn's 1980 plans for making a 13-foot diameter Mongolian yurt from bamboo or willow with a canvas cover.

+ The Real Mongol Ger Book by Froit

Construction details for an authentic Mongol ger. A beautiful handmade book



with samples of wood, felt and canvas included.

+ How to Build a Yurt by Steve Place Factsheet on building a Turkic style yurt by Welsh yurt craftsman Steve Place of Handmade Hardwood Yurts. + Yurt/Ger Notes In 2005 Rene K. Muller built his own traditional ger and these are his notes, along with a Yurt Calculator for the dimensions of yurt components. An amazing resource!

+ *The Construction of a Yurt* by By Ellisif Fkakkari (Monica Cellio)

# VIII. AGRICULTURE INFORMATION CLEARINGHOUSES:

Still have questions?

These websites have pools of information waiting for your click...

+ American Farmland Trust: http://www.farmland.org/default.asp

+ ATTRA The National Sustainable Agriculture Information Service: http://www.attra.ncat.org.

Free publications on specific organic and sustainable production methods, crops, market-ing, and organizations. Also has educational programs, apprenticeship listings, and an extensive informational website.

+ American Pastured Poultry Producers Association (APPPA): http://www.attra.ncat.org. Resources, infor-mation and networking for those interested in raising birds on pasture.

+ Center for Food Safety: http://www.centerforfoodsafety.org. A national non-profit working to curb the proliferation of harmful food production technologies and promote sustainable alternatives.

+ Cornell University Small Farms Program: http://www.cfap.org/afs\_temp2.cfm?topicID=29. Information for New Farmers, including help for immigrant farmers and opportunities for training.

+ The Cornucopia Institute: http://www.cornucopia.org. The Cornucopia Institute is dedicated to the fight for economic justice for the family-scale farming community. Through re-search, advocacy, and economic development our goal is to empower farmers both politically and through marketplace initiatives.

+ Farm Start: http://www.farmstart.ca. Aims to support and encourage a new generation of farmers to develop locally based, ecologically sound and economically viable agricultural enterprises.

+ National Agricultural Library: http://www.nal.usda.gov/

+ The Land Institute and Wes Jackson: http://www.landinstitute.org. Our purpose is to develop an agricultural system with the ecological stability of the prairie and a grain yield comparable to that from annual crops.

+ New Farm, The Rodale Institute: http://www.newfarm.org. NewFarm.org presents compelling success stories with expert resources for crop and livestock production, direct mar-keting, local food systems, policy campaigns and community-building collabora-tions.

+ Western Organization of Resource Councils (WORC): http://www.worc.org/issues/issues. html. Committed to build-ing sustainable environmental and economic communities that balance economic growth with the health of people and stewardship of their land, water, and air resources.

+ WiserEarth: http://www.wiserearth.org. A community directory and networking forum that maps and connects ngo's and individuals addressing the central issues of our day: climate change, poverty, the environment, peace, water, hunger, social justice, conservation, human rights and more. Also a wiki.

### Hotlines

Sometimes its really nice to be able to just call up an expert. The best is to have a trusted "ex-boss" or mentor that also happens to have a real stake in your success, but thankfully our tax-dollars do go to support a program that provides similar services.

+ Farm Aid: Connects you to direct services of many kinds, including: financial and credit counseling, legal advice, technical assistance, sustainable and organic transition support, new farmer support, disaster and emergency services, and much more....http://www.farmaid.org or Call 1-800-FARMAID (1-800-327-6243) or e-mail:Farmhelp@farmaid. org

+Soil Association Food and Farming department--become a member and get access to amazing advice: http://www.soilassociation.org/web/sa/psweb.nsf/B4/ producer\_member-ship.html

+ Master Gardener hotline (530)889-7388



+ The New American Farmer: Profiles of Agricultural Innovation: An excellent collection of geographically grouped profiles of innovative farms published by SARE.

http://www.sare.org/publications/naf.htm

+ 1000 Stories The New Farm's archive of "stories about organic, regenerative agriculture that illustrate holistic, values-based ways to farm satisfyingly and successsfully." http://www.newfarm.org/archive/ 1000\_stories/1000stories\_archive.shtml

+ Clean Energy Farming: Cutting Costs, Improving Efficiencies, Harnessing Renewables

http://www.sare.org/publications/energy.htm

+ Finding the Niche: Case Studies of Beginning Small-Scale Farmers http://www. smallfarm.org/library/niche.pdfYoung Farmers, Creative Beginnings (MOFGA) http://www.mofga.org/tabid/458/Default.aspx

# IX. BIG PICTURE

Through making the decision to farm you are becoming part of an exciting emerging sustainability movement, while simultaneously joining the historically underappreciated ranks of farmers that have been the backbone of the US since colonization. Given the increasingly grave effect of a growing global food crisis, this is a particularly pivotal time to get into farming. Food crises will not be abated through the opportunist plans of industrial agriculture. Relief happens bit by bit through custom growth that encompasses real people. This means small-scale conscientious agriculture is not just an alternative; it is the way people will survive in a just, healthy and sustainable manner for many generations. It is easy to become food/farm centric and wonder why the US hasn't been especially supportive of its bread bearers in the past. Agriculture has been rigged by other political and economic influences; therefore as an in-dependent farm owner it is important to keep up with the agricultural climate and how national and international policies and circumstances may affect you. The newest Farm Bill was passed in May 2008, with some gains in beginning farmer and rancher support (new loan and development programs) but we still have a long way to go towards fostering a nurturing climate for small-scale farmers. Here is a list of organizations dedicated to keeping tabs on agricultural policy and it's effect on agricultural communities and food systems. Stay informed and active!

### Research, Watchdogs

+ ETC Group- dedicated to the conservation and sustainable advancement of cultural and ecological diversity and human rights. It supports socially responsible developments of technologies useful to the poor and marginalized and addresses international governance issues and corporate power.

http://www.etcgroup.org

+ Food First Institute looks at root causes of global hunger, poverty, and ecological degradation and developing solutions in partnership with movements working for social change.

http://www.foodfirst.org

+ Institute for Agriculture and Trade Policy (IATP)- promotes rural communities and ecosystems around the world through research and education, science and technology, and advocacy.

http://www.iatp.org

+ National Campaign for Sustainable Agriculture- a nationwide partnership of diverse individuals and organizations cultivating grass roots efforts to engage in policy development processes that result in food and agricultural systems and rural communities that are healthy, environmentally sound, profitable, humane and just.

http://www.sustainableagriculture.net

+ Oakland Institute: a policy think tank who aims to increase public participation and promote fair debate on critical social, economic and environmental issues in both national and international forums.

http://www.oaklandinstitute.org

+ Sustainable Agriculture Coalition- alliance of groups taking common positions on critical federal agricultural and environmental policy concerns. Provides financial and in-kind support for collective representation before Congress and federal administrative agencies. (sign up for their weekly farm bill updates and action alerts!)

http://www.sustainableagriculturecoalition.org

### Activism

Let's not forget the social side of agriculture. Agriculture in the US would not exist without the labor of undocumented immigrants. Industrial agriculture has exploited its workers immeasurably. Small-scale agriculture makes us more accountable in our relationships co-workers, peers, partners, and consumers...but let's not forget about the inequality that persists in modern agriculture. Below is a list of organizations working for change, social justice and solidarity within agriculture.

+ Alliance for Fair Food: We promote principles and practices of socially responsible purchasing in the corporate food industry that advance and ensure the human rights of farm workers at the bottom of corporate supply chains. http://www.allianceforfairfood.org/

+ Coalition of Immokalee Workers (CIW) fight for, among other things: a fair wage for the work we do, more respect on the part of our bosses and the industries where we work, better and cheaper housing, stronger laws and stronger enforcement against those who would violate workers' rights, the right to organize on our jobs without fear of retaliation, and an end to indentured servitude in the fields. Sign CIW's national petition to "end modern day slavery and sweatshop in the fields." http://www.ciw-online.org/

+ Glynwood Center: We aim to listen—carefully—to the voices of community lead-ers as they express their visions, concerns, and needs. In response, we have created programs to train leaders, catalyze community change from the inside out, present innovative new ideas, and supply resources to those who strive to resolve the tension between development and conservation. http:// www.glyn-wood.org/programs.htm

+ Student/Farmworker Alliance: A national network of students, youth and other community members organizing with farm workers to eliminate sweatshop conditions and modern-day slavery in the fields. http://www. sfalliance.org/

+ La Via Campesina: The international peasant movement. http://viacampesina. org/main\_en/index.php

+ National Family Farm Coalition: The North American "branch" of Via Campesina. "We envision empowered communities everywhere working together democrati-cally to advance a food system that ensures health, justice, and dignity for all." http://www.nffc.net/

+ Building a Local Food Networks: toolkit for organizers http://www.ecotrust. org/foodfarms/localfoodnetworks.html **American agriculture is in crisis.** A crisis of toxicity. A crisis of monoculture. A crisis of control. A crisis of obesity. But also, a crisis of attrition. Industrial agriculture is having a hard time convincing young people to get involved in factory farming.

The good news is that ever-increasing numbers of young people are entering sustainable agriculture, and successfully. This means that they are able to pay the bills, support their families, and remain careful stewards of the land. Becoming a farmer is certainly not as 'clear cut' as becoming a doctor or a lawyer, or even a carpenter. But that hasn't stopped a growing, determined and wonderfully dynamic surge of new farmers from doing it anyway.

What you have in your hands is our first, early stab and answering some of the questions that clutter our email box, and have confounded the authors and our allies in the young farmers movement.

www.thegreenhorns.net www.foryoungfarmers.wikispaces.com www.serveyourcountryfood.net

